REGISTRATION FORM FOR ADVERTISERS, EXHIBITORS, AND SPONSORS

PLEASE RETURN THIS FORM TO THE APPALACHIAN STUDIES ASSOCIATION
ADVISEMENTS MUST BE RECEIVED BY NOVEMBER 19, 2021

If you purchase an exhibit, please list the names of up to 2 individuals who will represent you and may attend sessions at no additional charge. Additional persons must purchase conference registration to attend. Each vendor receives access to the conference for 2 individuals regardless of the number of exhibit tables purchased.

EXHIBITS | OPTIONAL MEMBERSHIP

- Please reserve a TABLE or VIRTUAL EXHIBIT at $225. Amount: ________
- Please reserve ___ EXTRA TABLE(S) at $150 each. Amount: ________
- SHARED TABLE Community organizations, artists, or small presses at $125 per Vendor. Amount: ________

Please provide your own table cover. Please list exhibit table requirements (e.g., electric, location):

- ADD-ON OPTION Social Media Feature photo and/or flyer at $25 each. Amount: ________
- ADD-ON OPTION Social Media Feature video at $50 each. Amount: ________

- Optional LIBRARY SUBSCRIPTION: $79 print, $98 electronic, $117 print/electronic (circle one) Amount: ________
- ASA Membership: __ Regular $110 ___ Student $85 Name(s) __________________________ Amount: ________
- To receive a print copy of the Journal of Appalachian Studies, please add an additional $20. Amount: ________

ADVERTISEMENT

Ads should be 300 resolution (DPI). Ads may be in color. We prefer you to submit the file in both JPG and PDF.

Ads may not exceed 7 ½" (w) x 10" (h) for full-page ad; or 7 ½" (w) x 5" (h) for half-page ad.

Preliminary and Final Programs will both be distributed in a digital format only.

- Please reserve ___ Full-Page Ad(s) at $275 in Preliminary and Final Programs. Same ad only. Amount: ________
- Please reserve ___ Full-Page Ad(s) at $200 in Final Programs. Amount: ________
- Please reserve ___ Half-Page Ad(s) at $175 in Preliminary and Final Programs. Same ad only. Amount: ________
- Please reserve ___ Half-Page Ad(s) at $125 in Final Programs. Amount: ________
- ADD-ON OPTION Social Media Feature photo and/or flyer at $25 each. Amount: ________
- ADD-ON OPTION Social Media Feature video at $50 each. Amount: ________

SPONSORSHIPS

I would like to sponsor:
___ Break at $525 Amount: ________
___ Reception: reception costs vary. Please contact the ASA. Amount: ________
___ BOOK SIGNING at $275 (1-2 author(s) or virtual); $400 (3-6); $525 (5-6). Amount: ________

Total Amount: ________

Fees* are payable to the Appalachian Studies Association by check, Visa, or Master Card and due by January 31, 2022.

*See ASA refund policies on page 13 of the Call for Participation