

# REGISTRATION FORM FOR ADVERTISERS, EXHIBITORS, AND SPONSORS



Contact Name: \_\_\_\_\_  
 Company | Institution \_\_\_\_\_  
 As it will appear in the program \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zipcode \_\_\_\_\_  
 Telephone \_\_\_\_\_ Email \_\_\_\_\_  
 Representative 1 \_\_\_\_\_  
 (exhibitors only) \_\_\_\_\_ E-mail \_\_\_\_\_  
 Representative 2 \_\_\_\_\_  
 (exhibitors only) \_\_\_\_\_ E-mail \_\_\_\_\_

If you purchase an exhibit, please list the names of up to 2 individuals who will represent you and may attend sessions at no additional charge. Additional persons must purchase conference registration to attend. Each vendor receives access to the conference for 2 individuals regardless of the number of exhibit tables purchased.

## EXHIBITS

- Please reserve a Table at \$240
- Please reserve \_\_\_\_\_ Extra Table(s) at \$160 each
- Shared Table (*Community Organizations, Artists, or Small Presses*) at \$130 per vendor

*Please list exhibit table requirements -covering not provided (e.g., electric, location)*

\_\_\_\_\_

## SUBTOTALS


## ADVERTISING

- Please reserve \_\_\_\_\_ Full-Page Ad(s) at \$290 in Preliminary and Final Program. Same ad only.
- Please reserve \_\_\_\_\_ Full-Page Ad(s) at \$210 in Final Program.
- Please reserve \_\_\_\_\_ Half-Page Ad(s) at \$185 in Preliminary and Final Program. Same ad only.
- Please reserve \_\_\_\_\_ Half-Page Ad(s) at \$130 in Final Program.
- Please reserve \_\_\_\_\_ Ad Bundle(s) at \$700, see CFP for description.
- Please reserve \_\_\_\_\_ The Works Ad Package(s) at \$1,250, see CFP for description.

## SUBTOTALS


## SOCIAL MEDIA

- \_\_\_\_\_ Social Media Feature(s) photo/flyer at \$30 each, or 4 for \$100.
- \_\_\_\_\_ Social Media Feature(s) video at \$55 each, or 4 for \$200.

*Ads should be 300 resolution (DPI). Ads may be in color. We prefer you to submit the file in both JPG and PDF.*

*Ads may not exceed 7 1/2" (w) x 10" (h) for full-page ad; or 7 1/2" (w) x 5" (h) for half-page ad.*

*Preliminary and Final Programs will both be distributed in a digital format only. Ads due 11/18/2024.*

## SPONSORSHIPS

- Break at \$550; Reception - costs vary. Please contact the ASA.
- BOOK SIGNING - see CFP for amounts

## SUBTOTALS


## OPTIONAL MEMBERSHIP(S)/ LIBRARY SUBSCRIPTION(S)

- LIBRARY SUBSCRIPTIONS:  
\$88 print, \$110 electronic,  
\$132 print/electronic (circle one)
- ASA MEMBERSHIP\*  
(add \$20 for Print Journal) \_\_\_\_\_ Regular \$115  
\_\_\_\_\_ Student \$90 - Name(s) \_\_\_\_\_


## GRAND TOTAL

Form due to ASA Office by 11/18/2024  
 Fees\* are payable to the Appalachian Studies Association by  
 Check or Credit Card and due by January 31, 2025.  
 \*See ASA refund policies in the Call for Participation.  
 \_\_\_\_\_ FEES ENCLOSED \_\_\_\_\_ INVOICE ME LATER



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