2022 CALL FOR PARTICIPATION

PROPOSALS & AWARD NOMINATIONS

PRESENTERS, PERFORMERS, CONVENERS, PARTICIPANTS, ADVERTISERS, EXHIBITORS, SPONSORS

Making, Creating, and Encoding: Crafting Possibilities in Appalachia

45th Annual Appalachian Studies Conference

March 17 – 20, 2022, West Virginia University, Morgantown, WV

Or April 22 – 24, 2022, Virtual Contingency

Natalie Sypolt
Conference Chair and Immediate Past President | natalie.sypolt@pierpont.edu

Travis Stimeling
Program Chair | travis.stimeling@mail.wvu.edu

Melanie Page
Local Arrangements Chair | melanie.page@mail.wvu.edu

Proposals may be submitted to the online submissions system via a link from www.appalachianstudies.org between September 15, 2021 and October 8, 2021.

Exhibitor, Advertiser, Sponsor registration form due November 19, 2021.

Virtual Contingency Plan

At this time, our plan is to present in person at West Virginia University. In the event that we cannot meet in person due to COVID circumstances that include restrictions at WVU, feedback from speakers and attendees, and/or local public health guidance, the conference will move to virtual and be rescheduled for April 22 – 24, 2022. That will allow everyone time to make the shift. Virtual participation instructions will be shared at that time. With that in mind, please note, that when submitting your proposal, we ask that you indicate whether you are willing to present virtually (there is a check box on the proposal form for that purpose). Should we need to pivot to a virtual conference, exhibitors, advertisers, sponsors, and posters will be hosted virtually on the conference website. Virtual presentations and performances may be live or recorded. Please check social media and the website frequently for updates at www.appalachianstudies.org. Registering for the conference means you understand that it may be a virtual meeting.
INVITATION

The 45th annual Appalachian Studies Association Conference will explore the theme “Making, Creating, and Encoding: Crafting Possibilities in Appalachia” by focusing on the work of makers, builders, cultivators, and creators who are (re)interpreting existing traditions and forging new creative places, practices, and politics for contemporary contexts. In particular, this conference will highlight the work of individuals and organizations in the region who are engaged in creative action that challenges us to consider new possibilities for the region’s future. We seek papers, presentations, and performances that spark our ability to imagine and enact Appalachian futures that are economically, politically, and socially just. In particular, we seek contributions from historically marginalized individuals and groups, including Black, Indigenous, and People of Color (BIPOC) presenters and youth.

2022 Program Committee: Natalie Sypolt, Travis Stimeling, Rosemary Hathaway, Beth Nardella, and Audra Slocum.

SELECTED CONFERENCE HIGHLIGHTS

This year’s conference will feature a keynote event featuring PEN/Faulkner Award-winning and National Book Award-nominated author Deesha Philyaw (*The Secret Lives of Church Ladies*), a fieldtrip to the New Deal community of Arthurdale, and a renewed focus on building spaces for coalition and capacity building for social justice.

CONFERENCE SITE

The WVU System is a family of distinctive campuses united by a single mission. From the groundbreaking research of our flagship in Morgantown (ranked R1, the highest research category institution) to the student-centered focus of WVU Potomac State College in Keyser to the technology-intensive programs at WVU Institute of Technology in Beckley — we are leveraging our talents and resources to create a better future for West Virginia and the world.

The WVU Morgantown campus is located in a town named “No. 1 Small City in America” by BizJournals.com for its exceptional quality of life. Morgantown, population 30,855, was also rated the ninth best college town in America by Business Insider and is within easy traveling distance of Washington, D.C., to the east, Pittsburgh, Pennsylvania, to the north, and Cleveland and Columbus, Ohio, to the northwest. Other rankings: Kiplinger.com included Morgantown in their 10 great places to live list; one of “Best Sports Cities” by Sporting News; 5th “Best Small Metro” by Forbes; one of “50 Smartest Places to Live” by Kiplinger.com; and the second-ranking “Best College Town for Jobs” by Forbes.

VIRTUAL CONTINGENCY PLAN

At this time, our plan is to present in person at West Virginia University. In the event that we cannot meet in person due to COVID circumstances that include restrictions at WVU, feedback from speakers and attendees, and/or local public health guidance, the conference will move to virtual and be rescheduled for April 22 – 24, 2022. That will allow everyone time to make the shift. Virtual participation instructions will be shared at that
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**ACCOMMODATIONS**

**Downtown Campus**

**Morgantown Marriott at Waterfront Place;** $139.00+tax  
Two Waterfront Place, Morgantown, WV 26505  
To reserve call (304) 296-1700 or visit

**Hotel Morgan, a Wyndham Hotel;** March 15, 16, 17; $99.00+tax. March 18 & 19; $119.00+tax  
127 High Street, Morgantown, WV 26505  
To reserve call (304) 292-8200 or visit

**Scholar Hotel;** $119.00+tax (Kings and doubles) and $149.00+tax (for Suites)  
345 Chestnut Street, Morgantown, WV 26505  
To reserve call (304) 777-4100 or visit and use the promo code Appalachian2022.

**Suncrest Area**

**Euro Suites;** $89.00+tax  
501 Chestnut Ridge Road, Morgantown, WV 26505  
To reserve call (304) 598-1000 or visit

**Hilton Garden Inn;** $104.00+tax  
150 Suncrest Towne Center Drive, Morgantown, WV 26505  
To reserve call (304) 225-9500 or visit

**Residence Inn;** $107.00+tax  
1046 Willowdale Road, Morgantown, WV  
To reserve call (304) 599-0237 or visit

**Holiday Inn Suncrest;** $109.00+tax (Kings); $109.00+tax (Queens-two beds)  
1188 Pineview Drive, Morgantown, WV 26505  
To reserve call (304) 241-6649 or visit

**Hotels in Greater Morgantown Area**

**Courtyard by Marriot Morgantown (U Town Center);** $99.00+tax  
460 Courtyard Street, Morgantown, WV 26501  
To reserve call (304) 599-1080 or visit
SCHOLARSHIPS

GENERAL CONFERENCE SCHOLARSHIPS

Due to severe financial constraints within ASA, the number of scholarships available for individuals requiring financial assistance to attend the conference are extremely limited. Scholarship applications will be accepted on the ASA website beginning December 1, 2021 and are due by February 15, 2022. Notifications will go out on February 21, 2022. See the application details on ASA website for more information.

BIPOC CONFERENCE SCHOLARSHIPS

The Appalachian Studies Association (ASA) is seeking applications from individuals who identify as Black, Indigenous, and Persons of Color (BIPOC) for a new scholarship program intended to support BIPOC participation in the ASA. BIPOC Scholarships cover conference registration and include membership.

Interested individuals should submit a brief statement (no more than 500 words) describing their interest in Appalachian studies and how they believe that membership in the ASA will be useful to their work. Recipients will be selected based on the application narrative, financial need, and the resources of the ASA.

Applications will be available on the ASA website beginning December 1, 2021 and are due by February 15, 2022. Notifications will go out February 21, 2022.

ASA MISSION STATEMENT

The mission of the Appalachian Studies Association is to promote and engage dialogue, research, scholarship, education, creative expression, and action among a diverse and inclusive group of scholars, educators, practitioners, grassroots activists, students, individuals, groups and institutions. Our mission is driven by our commitment to foster quality of life, democratic participation and appreciation of Appalachian experiences regionally, nationally and internationally

OPTIONS FOR PARTICIPATION AND SUBMISSION GUIDELINES

There are many ways to participate in the ASA conference. You are welcome to attend conference events as a registered participant (ASA membership included). Pre-registration is $165 ($110 for students) through February 28, 2022. Late registration is $205 ($150 for students) beginning March 01, 2022. Registration will be
available online via a link from http://www.appalachianstudies.org beginning September 15, 2021. We encourage everyone to participate. Please keep the below guidelines in mind when submitting your proposal.

Submitters should be available for scheduling at any time during the entire conference, from Friday morning to Sunday noon. It is not possible to guarantee any session or participation for a particular day or time on the program. Once scheduled, session times will not be moved. If we pivot to a virtual option, virtual presentations and performances may be live or recorded.

Proposals may be submitted online via the ASA website, http://appalachianstudies.org/ from September 15, 2021 through October 8, 2021. Late and incomplete proposals will not be considered. Submitters will be notified in late November regarding the status of their submissions. All presenters must pay the registration fee.

ROLES

**PRESENTER/LEAD PRESENTER.** A presenter is an individual who has primary responsibility for a paper, poster presentation, or performance. The presenter or lead presenter should submit a proposal that clearly reflects the content of the presentation. Lead presenters submitting proposals for group presentations are responsible for informing all participants that they need to pay registration prior to attending the conference, or on-site upon arrival at the conference. All presenters must adhere to the time allotted, which includes time for audience discussion (individual presentations in most sessions—not including performances and workshops—should be no longer than fifteen minutes).

**CONVENER.** Conveners are facilitators who introduce sessions and presenters (providing brief bios), foster discussion, maintain time limits, troubleshoot, and complete audience feedback and attendance forms. There are two levels of convener participation at ASA: (1) Conveners who fulfill the basic duties outlined above for sessions comprised of one or more individual presentations, performances, or workshops OR (2) Conveners who fulfill the duties outlined above AND take primary responsibility for the creation and submission of a panel, workshop, performance, or roundtable. Conveners may participate in the sessions they convene, thus playing two different roles in one session. If you would like to volunteer as a convener for a session other than the one in which you are participating, please email Travis Stimeling at travis.stimeling@mail.wvu.edu with the subject line “ASA Conference Convener” and indicate the topics that most interest you. Conveners must be registered conference attendees.

PARTICIPATION TYPE/FORMATS

**PAPER.** Papers are formal presentations of original and unpublished scholarly research that is analytical more than descriptive. Paper proposals are judged on their potential contribution to the field of Appalachian studies and regional concerns and should be submitted by the presenter/lead presenter. Co-authors sharing a presenter’s fifteen-minute presentation time must be identified in paper proposals as participants and must pay the conference registration fee. Choose Individual Presentation for Individual papers with one presenter; choose Group Presentation for individual papers with more than one presenter.

**PANEL.** A panel consists of individual and co-authored presentations introduced by a convener. A panel is created, introduced, facilitated, and submitted by a convener OR organized by the ASA program committee from individual proposals. Panels include up to four, fifteen-minute papers or presentations on related topics or three fifteen-minute presentations plus a response. All participants must be identified in proposals and must pay the conference registration fee.
POSTER. A poster is a visual presentation of scholarly, community, or creative work. Poster proposals are submitted by the presenter. Poster stands and tacks will be supplied. Presenters commit to attending the poster session to engage attendees in discussion of their poster topic. Poster proposals are judged on their potential contribution to the field of Appalachian studies and regional concerns. All participants in group poster presentations must be identified in proposals and must pay the conference registration fee.

PERFORMANCE. A performance session consists of one or more individual or group performances of original creative works introduced by a convener. These sessions include film/documentary and other forms of literary, visual, and performance art. Spatial, technical, and time requirements will be considered during the selection process. Sessions are limited to one hour and fifteen minutes. Copyright restrictions will be observed. Performance proposals are submitted by a convener or presenter/lead presenter. All participants in performances must be identified in proposals and must pay the conference registration fee.

ROUNDTABLE. A roundtable consists of directed audience discussion on a topic of interest to the ASA membership. Roundtables are organized, introduced, facilitated, and submitted by a convener. All roundtable participants asked in advance to give remarks must be identified in proposals and all participants must pay the conference registration fee.

WORKSHOP. A workshop consists of demonstrations and/or skill-building activities of interest to the ASA membership. Workshops are organized, introduced, facilitated, and submitted by a convener. Spatial, technical, and time requirements will be considered during the selection process. Participants asked in advance to contribute to workshops must be identified in proposals and all participants must pay the conference registration fee.

COMMITTEE-SPONSORED SESSIONS. These may fall into any of the above formats and are organized and sponsored by a standing ASA committee. Proposals are submitted by committee chairs or their designated committee members through the regular proposal process but will receive special designation in the program. All participants must be identified in proposals and must pay the conference registration fee.

FIELDS AND TOPICS

To help the program committee group individually submitted papers into panels and avoid scheduling conflicts, proposal submitters should select up to TWO fields or topics from the list below. All submissions related to Appalachian studies are welcome.

Activity/Organizing
Agriculture and Land Use
Appalachian Studies
(assessments of the academic field)
Archaeology and Physical Anthropology
Architecture, Historic Buildings, and Historic Sites
Arts and Art History
BIPOC (Black, Indigenous, and People of Color)
Economic Conditions, Economic Development, and Economic Policy
Education
Environmental Issues
Folklore
Gender, Women, Sexuality, and LGBTQIA+
History
Language and Linguistics
Literature, Poetry, Drama, and Fiction
Material Culture
Media and Representation
Migration, Population, and Urban Appalachians
Music and Dance
Natural Sciences
Place, Space, and Regional Studies
Politics and Government
Professional Development
Race and Ethnicity
Religion
Social Justice Issues
Sociology/Anthropology
Teaching, Pedagogy
Other (with a space to describe)
PROPOSAL REQUIREMENTS

Proposal submissions will require 1) an abstract or summary, 2) the contact information for each participant, 3) a notice of any special requirements, and 4) a short biography (50-75 words) and affiliation for each participant. Your proposal information will be included in the conference program if your proposal is accepted, so please use correct spelling and grammar, and avoid using all capital letters.

Specific proposal submission requirements are as follows:

- For panels and roundtables, provide: session title and session abstract or summary, plus individual paper or presentation title, abstract or summary, contact info, a brief bio statement and affiliation from each participant and notice of any special requirements (in terms of physical space or technology).
- For individual papers or posters, provide: title, abstract or summary, contact info, brief bio statement and affiliation, and notice of any special requirements (in terms of physical space or technology).
- For performances and workshops, provide: session title, session abstract or summary, titles from each participant (if desired), abstract or summary from each participant (if desired), and contact info and a brief bio statement and affiliation for each participant. Be clear about your requirements for time, space, and equipment, including duration of each performance or film.

If a group session is accepted, the submitter should immediately remind participants to pay the conference registration fee prior to attending, or on-site at registration.

Proposals will be judged as to whether they 1) indicate a relevant topic and a current approach for the Appalachian region and/or Appalachian studies, 2) are clear about their intended arguments, goals, recommendations, or desired outcomes/effects on audiences and are specific about how these will be supported or achieved, and 3) contribute to providing a multiplicity of perspectives and content.

WHAT IS AN ABSTRACT?

An abstract is approximately 250 words that summarize a paper, panel, poster, or roundtable that presents scholarly research. Your abstract (and your presentation) should:

- State the purpose of the work. Give your research questions and what’s motivating them. Why are the questions significant? What’s at stake? How does this work relate to ASA’s commitment to foster quality of life and/or appreciation and understanding of Appalachian experiences?
- Cite essential scholarship relevant to your topic to orient the Program Committee reviewers to your specific field(s).
- Briefly describe your primary sources and methods. What data, texts or objects are you looking at, and which techniques or approaches are you employing?
- State your findings. How does your research contribute to the big picture?
WHAT IS A SUMMARY?

A summary is approximately 250 words that briefly describe the performance, panel, paper, poster, roundtable, or workshop that is largely based on experiential knowledge and/or creative expression. Your summary should highlight the way in which your submission would accomplish at least two of the following:

- Facilitate ASA connections and collaborations with other organizations, groups, and movements.
- Engage ASA membership with regional needs and diverse populations.
- Promote dialogue, teaching and education, creative expression, and/or action among a diverse and inclusive membership.
- Advance the ASA’s commitment to foster quality of life, democratic participation, and appreciation of Appalachian experiences regionally, nationally, and internationally.
- Educate ASA membership about innovative work being conducted in the region.

ALL PRESENTERS AND ATTENDEES ARE REQUIRED TO PAY REGISTRATION AND WEAR A CONFERENCE BADGE IN ORDER TO ATTEND AND/OR PARTICIPATE IN SESSIONS.

All Proposals Must Be Submitted Online Via a Link from the ASA Website from September 15, 2021 Through October 8, 2021.
Notifications will be sent via email from asaconferencenoreply@gmail.com in late November.

LATE OR INCOMPLETE PROPOSALS WILL NOT BE CONSIDERED OR ACCEPTED.
CALL FOR APPALACHIAN STUDIES AWARDS NOMINATIONS

GATES-CARAWAN ARTIST AWARD
The Gates-Carawan Artist Award recognizes an individual for artistic potential or artistic contributions to Appalachia in the realms of visual, oral, musical, literary, or other arts. With this award, the ASA seeks to recognize and cultivate artists who are working in the spirit of the award's namesakes, independent filmmaker Bob Gates and activist musicians Guy and Candie Carawan—socially conscious artists who supported and encouraged the work of other regional artists.

The winner will receive a physical award produced by a regional artist and either a $500 stipend (for artistic contributions) or the guidance of a mentor (for artistic potential). Nominators of a winning candidate with artistic potential will be strongly encouraged to develop a mentoring plan with the winning artist.

Nominations may come from any ASA member. Submission requirements are detailed on the ASA website. Send nomination materials to Scott Goebel, Gates-Carawan Artist Award Selection Committee Chair, badbranch3@gmail.com, by December 1, 2021.

STEPHEN L. FISHER AWARD FOR EXCELLENCE IN TEACHING
The ASA Award for Excellence in Teaching seeks to honor individuals dedicated to intellectual rigor and pedagogical integrity in constructing and delivering inclusive knowledge about Appalachia and its people. There are two awards: one for college or university teaching and one for public school teaching.

The winners in each category will receive $250. Candidates may be nominated or may self-nominate. The nomination process has two steps; the preliminary nomination deadline is November 1, 2021. Based on these nominations, the Education Committee will notify the finalists’ nominators by December 1, 2021, at which time they will submit a full nomination packet that is due January 31, 2022.

Preliminary nomination forms, available on the ASA website, must be submitted as an attachment to an e-mail to the chair of the ASA Education Committee, Ron Roach, at roachr@etsu.edu, by November 1, 2021. Selection of the award winners will be made by the ASA Education Committee.

CARL A. ROSS APPALACHIAN STUDENT PAPER COMPETITION
This competition is open to students in two categories: middle/high school and undergraduate/graduate students. Middle/high school papers should be eight to fifteen pages in length. Undergraduate/graduate papers should be fifteen to thirty pages in length.

The authors of the winning papers will receive $100 each. All papers must adhere to guidelines for scholarly research. Students who wish to present their papers at the conference must also submit a conference proposal following the submission guidelines. The cost of attending the conference is the responsibility of the winners.

Submissions should be sent in Microsoft Word attachments via e-mail to the selection chair, Casey LaFrance, at TC-Lafrance@wiu.edu by January 15, 2022. Papers submitted to the undergraduate/graduate competition must have been completed during the current or previous academic year and must include proof of student status during the current or previous academic year; documentation may consist of a letter from a faculty advisor (including faculty advisor’s e-mail, phone, and address), a schedule of classes, or a transcript.
CRATIS D. WILLIAMS & JAMES S. BROWN SERVICE AWARD
The Cratis D. Williams & James S. Brown Service Award is given to an individual who has made exemplary contributions to Appalachia, Appalachian studies, and/or the Appalachian Studies Association. Nominations include a two-step process:

1. Nominations, due to the chair of the selection committee by January 15, 2022, should include the following:
   - A letter of nomination including a brief statement highlighting the individual's specific contributions
   - The individual's c.v. / resume or a list of projects, awards, and accomplishments relative to serving the region, Appalachian studies, or the ASA
   - Three letters of support from individuals and/or organizations that can attest to the person's contributions to the region, Appalachian studies, or the ASA.
2. Following a review of the nominations, the selection committee will determine if they would like to request additional information about one or more finalists before selecting the award recipient.

Send nomination materials to Jinny Turman at jt8zn@uvawise.edu by January 15, 2022.

HELEN M. LEWIS COMMUNITY SERVICE AWARD
The Helen M. Lewis Community Service Award is given to an individual or an organization that has made exemplary contributions to Appalachia through involvement with and service to its people and communities. Nominations should include a statement regarding the individual’s or organization’s specific contributions to the region and its people, and at least two letters of support.

Send nomination materials to Sandy Ballard, Belk Library, Box 32026, Appalachian State University, Boone, NC 28608, or to ballardsl@appstate.edu by January 31, 2022.

JACK SPADARO DOCUMENTARY AWARD
This award honors the activist and whistleblower Jack Spadaro, who spent his professional career working within the coal mining industry for the betterment of the Appalachian community. The Spadaro Award is given annually to recognize the producer of the best nonfiction film or television presentation on Appalachia or its people.

The winner will be awarded $250. Nominations should be made by January 31, 2022 to Tom Hansell at hansellts@appstate.edu. Technical and submission requirements are detailed on the ASA website.

THE e-APPALACHIA AWARD
The e-Appalachia Award is given annually in recognition of an outstanding media source that provides insight on Appalachia and its people, or provides a vital community service to Appalachians.

The winner will be awarded $250. Nominations should be sent to Amanda Jo Slone by emailing asa@marshall.edu with “e-Appalachia Award” in the subject line, by January 31, 2022.

WEATHERFORD AWARDS
The ASA and Berea College annually present the Weatherford Awards to honor published works that “best illuminate the challenges, personalities, and unique qualities of the Appalachian South.” The Weatherford Awards are named after Willis D. Weatherford Jr. and Sr. for their contributions to the region. The late Alfred Perrin began the award in 1970. Three awards are presented annually for nonfiction, fiction, and poetry, the latter in honor of Grace Toney Edwards. The subject matter of nominated books must be Appalachian or set in Appalachia and originally published in 2021.
Anyone may nominate, but nominations in any of the three categories must include seven copies. Nominations and copies must be received by Chris Green, Director, Loyal Jones Appalachian Center, CPO 2166, 205 North Main Street, Berea College, Berea, KY 40404, by November 1, 2021. If copies will be delayed, the nomination letter must specify the expected delivery date. For further information, https://www.berea.edu/appalachian-center/awards/weatherford-award/ or visit the ASA website.

WILMA DYKEMAN “Faces of Appalachia” POST-DOCTORAL RESEARCH FELLOWSHIP (2022-2023)

The Wilma Dykeman “Faces of Appalachia” Post-doctoral Research Fellowship, which provides $3,000 to support research related to gender, race, and/or ethnicity in Appalachia, is awarded annually when funding is available. Members of the Appalachian Studies Association (ASA) who have earned a doctoral degree from an accredited institution within the past seven years are eligible to apply. Fellowship applicants must have been members of ASA for one year prior to applying and must maintain membership throughout the course of the fellowship period. No person may receive the fellowship more than one time.

Please send applications to Mary Thomas at mthomas@marshall.edu by December 31, 2021. Althea Webb is the Wilma Dykeman Committee chair, and may be contacted at, althea.webb@berea.edu. The award winner, as well as other applicants, will be notified early in the spring 2022 semester. Award winners will be announced at the spring 2022 ASA conference awards ceremony.

For more information about the award and details on the application process, please visit the ASA website: http://appalachianstudies.org/awards/#dykeman

CALL FOR HOWARD DORGAN SILENT AUCTION CONTRIBUTIONS AND VOLUNTEERS

Since Howard Dorgan launched the silent auction in the late 1990s, this annual fundraiser has supported student and community member participation at ASA conferences. With the 2022 conference on the horizon, the silent auction team needs your help to translate this year’s theme and its focus on the work of makers, builders, cultivators, and creators who are (re)interpreting existing traditions and forging new creative places, practices, and politics for contemporary contexts. The Making, Creating, and Encoding: Crafting Possibilities in Appalachia conference calls for donations, bids, and fundraising to support this year’s gathering in the Wild and Wonderful Morgantown, West Virginia! The silent auction welcomes crafts, quilts, woodwork, memorabilia, pottery, home-canned goods, spirits, event tickets, music, art, getaway opportunities, gently-used and new books, and more! Please start brainstorming and gathering your items now to help ensure that the 2022 Howard Dorgan Silent Auction reaches its fundraising goal of $6,000.

We are also looking for 3-4 dedicated volunteers to join our efforts. Ideally, our growing team will include ASA members from across Appalachia to ensure that this annual fundraiser reflects our many diverse communities and invites those not yet involved with the ASA to see and understand themselves within our shared work. If you are looking for a meaningful way to support the Appalachian Studies Association, please consider joining our efforts.

For more information about volunteer opportunities, as well as to coordinate donations, email silent auction chair Stewart Plein at Stewart.Plein@mail.wvu.edu

We look forward to seeing you—and your silent auction items—in Morgantown!
INVITATION TO ADVERTISERS, EXHIBITORS, AND SPONSORS

**What:** Appalachian Studies Association’s 45th Annual Appalachian Studies Conference

**Conference Theme:** Making, Creating, and Encoding: Crafting Possibilities in Appalachia

**When:** March 17 – 20, 2022 (in-person), or April 22 – 24, 2022 (virtual contingency)

**Where:** Morgantown, WV or Virtual Contingency

**Who:** Approximately 800-1,000 people, including scholars from diverse fields, as well as teachers, artists, writers, and members of Appalachian-oriented organizations, agencies, and communities. Our preliminary program is distributed to over 3,200 people!

Please accept this invitation to exhibit during the 2022 Appalachian Studies Conference, to advertise in the preliminary and/or the final conference program, to purchase social media ads, and to sponsor a break, reception, and/or book signing. Special receptions are available by arrangement if space and time permit. This year the in-person exhibit hall will be in Mountainlair, or if we pivot to the virtual contingency, it will be a digital space on the 2022 Appalachian Studies Virtual Conference webpage.

**EXHIBIT TABLES OR VIRTUAL EXHIBIT**

Exhibitors will be provided with two chairs and one six-foot table, not clothed or draped (table size may vary upon the location).

You may bring your own table covers. Additional tables must be purchased. A special shared exhibit rate is offered for community organizations, artists, and small presses. Exhibits should be contained to the vendor's purchased table(s), and should not be so tall or so arranged that other exhibits are blocked physically or visually.

When completing your order, please ensure that you purchase sufficient tables for your exhibit. The exhibit fee includes admission to all concurrent sessions for two people per vendor. ASA membership, and ticketed activities are not included but may be purchased separately.

If the in-person conference is canceled, virtual exhibits will be provided with a digital space on the 2022 Appalachian Studies Virtual Conference webpage. You may have a logo or photo, a link to your digital platform, a paragraph or two about your organization, and a video or audio clip.

Additional exhibitor guidelines may be found on our website at [http://appalachianstudies.org](http://appalachianstudies.org).

**ADVERTISEMENTS**

Ads may be reserved for both the online preliminary program (distributed to over 3,200 people via email, on our website, and social media platforms) and the final digital program as part of a package deal or for the final digital program only. Ads should be 300 resolution (DPI) and may be in color. PDF files are preferred and should be sent electronically. To be included in the preliminary program, ads must be received by November 19, 2021.

**SOCIAL MEDIA FEATURE ADD-ON**

You may purchase an add-on(s) social media feature to either an exhibit and/or advertisement purchase. The add-on(s) may either be a photo/flyer and/or a video. All social media features will be posted to ASA’s Facebook, Instagram, and Twitter.
SPONSORSHIP OF BREAKS, RECEPTIONS, AND OTHER EVENTS

Fees for sponsoring one of the breaks during the conference are listed on the reservation form. Special receptions may be arranged.

THE PUBLISHERS’ BOOK SIGNING RECEPTION

Friday, March 18, 2022, before the keynote, or if virtual, TBD. The reception will highlight publishers/presses and feature your books and authors. All book signings will be scheduled at this time to maximize attendance. See reservation form for fees and other details.

FOR RATES TO RESERVE AN EXHIBIT TABLE, ADVERTISEMENT, SOCIAL MEDIA ADD-ON, OR SPONSORSHIP SEE THE ENCLOSED FORM*. SPACE IS LIMITED SO RESERVE EARLY!

Return the form to the address below by November 19, 2021. All fees are due by January 31, 2022, and are payable to the Appalachian Studies Association.

Visit our website for further exhibitor guidelines and information.

For more information, contact Ann E. Bryant:
Appalachian Studies Association
One John Marshall Dr., Huntington, WV 25755
Phone: 304-696-2904
E-mail: asa@marshall.edu
http://appalachianstudies.org/

*Refund Policies
Exhibitors: The purchase of exhibit space for the Appalachian Studies Association, Inc., conference is non-refundable and non-transferable.
Advertisers: The purchase of advertisements for the Appalachian Studies Association, Inc., conference is non-refundable and non-transferable.
Sponsors: The purchase of sponsorships for the Appalachian Studies Association, Inc., conference is non-refundable and non-transferable.
REGISTRATION FORM FOR ADVERTISERS, EXHIBITORS, AND SPONSORS

Please return this form to the Appalachian Studies Association.

Advertisements must be received by November 19, 2021.

If you purchase an exhibit, please list the names of up to 2 individuals who will represent you and may attend sessions at no additional charge. Additional persons must purchase conference registration to attend. Each vendor receives access to the conference for 2 individuals regardless of the number of exhibit tables purchased.

Exhibits | Optional Membership

- Please reserve a table or virtual exhibit at $225.
- Please reserve ___ extra table(s) at $150 each. Amount: ________
- Shared table: Community organizations, artists, or small presses at $125 per vendor. Please provide your own table cover. Please list exhibit table requirements (e.g., electric, location):
  - Amount: ________

- Add-on option: Social Media Feature photo and/or flyer at $25 each. Amount: ________
- Add-on option: Social Media Feature video at $50 each. Amount: ________
- Optional library subscription: $79 print, $98 electronic, $117 print/electronic (circle one) Amount: ________
- ASA Membership: __ regular $110 __ student $85 Name(s) __________________________ Amount: ________
- To receive a print copy of the Journal of Appalachian Studies, please add an additional $20. Amount: ________

Total Amount: ________

Advertisements

Ads should be 300 resolution (DPI). Ads may be in color. We prefer you to submit the file in both JPG and PDF.

- Preliminary and Final Programs will both be distributed in a digital format only.
- Ads may not exceed 7 1/4" (w) x 10" (h) for full-page ad; or 7 1/4" (w) x 5" (h) for half-page ad.
- Please reserve ___ full-page ad(s) at $275 in preliminary and final programs. Same ad only. Amount: ________
- Please reserve ___ full-page ad(s) at $200 in final programs. Amount: ________
- Please reserve ___ half-page ad(s) at $175 in preliminary and final programs. Same ad only. Amount: ________
- Please reserve ___ half-page ad(s) at $125 in final programs. Amount: ________
- Add-on option: Social Media Feature photo and/or flyer at $25 each. Amount: ________
- Add-on option: Social Media Feature video at $50 each. Amount: ________

Sponsorships

I would like to sponsor:
- Break at $525 Amount: ________
- Reception: reception costs vary. Please contact the ASA. Amount: ________
- Book Signing at $275 (1-2 author(s) or virtual); $400 (3-4); $525 (5-6). Amount: ________

Total Amount: ________

Fees* are payable to the Appalachian Studies Association by check, Visa, or Master Card and due by January 31, 2022.

*See ASA refund policies on page 13 of the Call for Participation

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Ann E. Bryant, Appalachian Studies Association, One John Marshall Dr., Huntington, WV 25755
Phone: 304-696-2904 | Email: asa@marshall.edu | www.Appalachianstudies.org
CALL FOR PARTICIPATION

2022 APPALACHIAN STUDIES CONFERENCE

Making, Creating, and Encoding: Crafting Possibilities in Appalachia

March 17 – 20, 2022 at West Virginia University

or April 22 – 24, 2022, Virtual Contingency Plan

DEADLINES AND NOTIFICATIONS

Conference Proposal Deadline: October 8, 2021

Conference Proposal Notifications: will be sent late November from asaconferencenoreply@gmail.com

Pre-conference Rate Deadline: February 28, 2022

Late/On-site Registration begins March 1, 2022

*Last Day for a Refund: March 1, 2022

**General Conference Registration Scholarship Deadline: February 15, 2022

**BIPOC Conference Registration Scholarship Deadline: February 15, 2022

Scholarship Notification Deadline: February 21, 2022

REMINDER: YOU MUST PAY REGISTRATION OR RECEIVE A REGISTRATION SCHOLARSHIP TO ATTEND THE CONFERENCE.

*Conference registration for the ASA conference includes membership in the Association. The membership portion is non-refundable. Only the portion for the conference registration will be refunded if requested by the date listed on the form and online portal.

**The award of a scholarship by Appalachian Studies Association, Inc., is only to receive registration to attend the annual ASA conference (membership is included). Scholarships may only be used for conference registration; are non-transferable; and have no cash value.