2021 CALL FOR PARTICIPATION
Proposals & Award Nominations

Presenters, Performers, Conveners, Participants, Advertisers, Exhibitors, Sponsors

Toward Antiracism in Appalachian Studies

44th Annual Appalachian Studies Conference
March 11-14, 2021, Virtual Conference

Proposals, other than panels, may be submitted to the online submission system via https://ohio.qualtrics.com/jfe/form/SV_ebTu6lMob0TAFlh from October 1, 2020 through November 2, 2020.

If you have a proposal for a panel, contact Michele Morrone at morrone@ohio.edu. Do not fill in the online submission form.


Conference Planning Committee Chair and Immediate Past President
Michele Morrone

Conference Planning Committee Members
Tiffany Arnold, Ann Bryant, Sophia Enriquez, Aaron Guest, Meredith McCarroll, Z. Zane McNeill, Eliot Parker, Stewart Plein, Caleb Pedygraft, Lindsay Radomski, Travis Rountree, Scott Sikes, Travis Stimeling, Natalie Sypolt, Mary Thomas
INVITATION

The 2021 ASA virtual conference offers us an unprecedented opportunity to strengthen our commitment in raising voices of underrepresented and marginalized people in Appalachia including Black, Indigenous, and People of Color (BIPOC). We are planning a conference to take steps toward the promise we made in our statement on Black Lives Matter (June 2020):

The Appalachian Studies Association stands in solidarity with Black Lives Matter and with those protesting the horrific murders of Breonna Taylor, George Floyd, Ahmaud Arbery, Tony McDade, Sean Reed, James Scurlock, and many other Black Americans.

We acknowledge that ASA is an overwhelmingly majority white association. We admit that we have upheld structural inequalities within our organization and have not taken sufficient action to address our involvement in systemic racism. In accordance to our mission of promoting and engaging dialogue, research, scholarship, education, creative expression, and action among a diverse and inclusive group of scholars, we offer the following immediate plans to change the future of our organization:

• We will follow up with cancelled 2020 conference programming that specifically focused on Black, Indigenous, People of Color (BIPOC) communities and encourage these submissions to return to ASA 2021.
• We will listen and provide spaces for conversation at the 2021 conference that focuses on raising the voices of BIPOC including queer, trans, disability, and immigrant populations.
• We will share resources on our website about how to effectively build and maintain allyship with Black Lives Matter.
• We will listen to feedback from our BIPOC members and act upon how we can empower these voices further.

We stand with those in the streets and march alongside you. Let it be clear as to which side we’re on as we continue to raise our voices in the streets, hills, and hollers of the mountains and beyond to empower the oppressed against the injustices that still exist.

The 2021 conference theme is: Toward Antiracism in Appalachian Studies.

It is past time for us to come together and examine what antiracism means in Appalachian studies and how we can move forward with antiracist ideas at our core. So, we are inviting you to join us in:

• **Talking** about antiracism in Appalachian studies;
• **Listening** to marginalized and underrepresented voices;
• **Sharing** research, activism, and creative work related to the conference theme;
• **Learning** from each other and our BIPOC members about how we can all do better; and
• **Planning** a future for Appalachian studies that is antiracist.

The 2021 conference will be unlike any other ASA event in the past. We understand that there are likely to be circumstances, such as a lack of access to good internet that might hinder some participation in the event and as we plan the conference, we are keeping these needs in mind.

A virtual conference offers many positive aspects including: 1) broadening participation especially for those who are unable to travel; 2) an opportunity to focus on an important and timely theme; and 3) a way to
move the organization forward using technology. On the other hand, there will be negative aspects as well, the most important of these might be that our programming space is extremely limited. In addition, this conference will likely create additional strains on ASA’s finances, but even with this understanding, we are committed to offering a place to welcome current and new members to this event.

**Important Note Regarding 2021 Conference Registration**

We are offering 2021 members free registration as a one-time only member benefit. You must be a current 2021 member to be eligible for this benefit. We hope that this encourages everyone to engage, brings in additional people to join ASA, and shows our gratitude to you our members who have supported us through the years. We also hope that allowing conference participation as a 2021 membership benefit will honor members' support during this difficult time and help us to sustain the association long enough to survive until 2022 conference funds begin coming in.

All presenters, conveners, and attendees are required to be 2021 ASA members. To renew your 2021 membership or become a new member, please visit http://www.press.uillinois.edu/journals/jas/subscription.html.

2021 Membership Rates*

<table>
<thead>
<tr>
<th>Membership Type</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-student Membership</td>
<td>$110</td>
</tr>
<tr>
<td>Student Membership</td>
<td>$85</td>
</tr>
</tbody>
</table>

*Please note: that 2021 membership rates have increased by $10 for non-student members and $5 for student members. Beginning with 2021, $5 of the non-student membership rate goes to fund a BIPOC membership scholarship program. Refund Policy: Membership Fees: Appalachian Studies Association, Inc., (ASA) does not refund membership fees. Membership fees are non-transferable.

Once you have 2021 membership you need not take any further action. Consider 2021 membership your registration for the conference. We ask that you renew membership for 2021 as soon as possible to make sure we have you added to the full conference access list. If you renew membership after March 1, 2021, please email the office at asa@marshall.edu and let us know so we can make sure you receive full access to the conference.

NEW CONFERENCE FORMAT

Because we want to be sure to include everyone who wants to participate, we have developed some new ways of doing things for this conference:

- The conference will take place over several days with live and recorded sessions, plenaries, performances, and posters.
- Conference sessions will be recorded for future viewing.
- We are offering new scholarships for BIPOC to become members of ASA.

ASA MISSION STATEMENT

The mission of the Appalachian Studies Association is to promote and engage dialogue, research, scholarship, education, creative expression, and action among a diverse and inclusive group of scholars, educators, practitioners, grassroots activists, students, individuals, groups and institutions. Our mission is driven by our commitment to foster quality of life, democratic participation and appreciation of Appalachian experiences regionally, nationally and internationally.
SELECTED CONFERENCE HIGHLIGHTS

- Pre-conference book club: *How to be an Antiracist*, by Ibram X. Kendi
- Plenaries focused on BIPOC in Appalachia
- Audio-visual poster presentations
- Special events

GENERAL CONFERENCE SCHOLARSHIPS

Due to severe financial constraints within ASA and our scholarship donors, the number of scholarships available for individuals requiring financial assistance to attend the conference are extremely limited. Scholarship applications will be accepted on the ASA website beginning December 1, 2020 and are due by February 8, 2021. Notifications will go out on February 16, 2021.

BIPOC SCHOLARSHIPS

The Appalachian Studies Association (ASA) is seeking applications from individuals who identify as Black, Indigenous, or Persons of Color (BIPOC) for a new scholarship program intended to support BIPOC membership in the ASA. Interested individuals should submit a brief statement (no more than 500 words) describing their interest in Appalachian studies and how they believe that membership in the ASA will be useful to their work. Recipients will be selected based on the application narrative, financial need, and the resources of the ASA. Applications will be available on the ASA website beginning December 1, 2020 and are due by February 8, 2021. Notifications will go out February 16, 2021.

OPTIONS FOR PARTICIPATION AND SUBMISSION GUIDELINES

The 2021 conference will be a virtual event. We are focusing the conference on antiracism in Appalachian studies and highlighting the work by, of, and about BIPOC in the region. Because space will be extremely limited in 2021, we are calling for general participation in three ways:

1. **Short individual presentations of 15 minutes each (concurrent).** The scheduling preference for these sessions would be for them to be theme-related and live through our video conferencing technology; we will consider recorded presentations as well. As space permits, we will schedule additional presentations that are not explicitly related to the conference theme.

2. **Virtual posters with audio of 5 minutes each.** Poster presentations can include topics that are not specifically related to the theme; but showcase your work in the region. These posters will have an audio component that will be uploaded to the conference website and available for viewing at any time. For examples of posters, see: [https://www.ohioruralhealth.org/posters](https://www.ohioruralhealth.org/posters).

3. **Performance.** Performances can include spoken word, music, short films, or other creative activity. Performances should be no longer than one hour and 15 minutes.
4. **Panels.** Panel session proposals are also welcome. They must be no more than one hour and 15 minutes. If you have a proposal for a panel, contact Michele Morrone at morrone@ohio.edu. Do not fill in the online submission form.

**Proposal requirements**

Proposals for **short individual presentations** and **posters** require an abstract of less than 300 words. The abstract must convey information reviewers will need to assess the scope of the work and determine its relevance. Your abstract must be well-written, clear, and concise. You will use the online form to identify names, contact information, and other information. You will also use the online form to upload an abstract with the following components:

- A presentation title;
- Explanation of the purpose of the presentation/poster; and
- A brief description of the main ideas.

Proposals for **performances**, including spoken word, music, or theater require a summary of less than 300 words. The summary must convey information reviewers will need to assess the scope of the work and determine its relevance. Your summary must be well-written, clear, and concise. You will use the online form to identify names, contact information, and other information. You will also use the online form to upload your summary with the following components:

- A performance title;
- Explanation of the purpose of the performance; and
- A brief description of the performance.

**TOPICS AND KEY WORDS**

Proposal submitters should select three key words and note these in the online form. Please see the list below for examples of key words. Proposal submissions must either be related to the theme or specifically related to Appalachian studies.

<table>
<thead>
<tr>
<th>Activism/organizing</th>
<th>Economic Conditions, Economic Development, Economic Policy</th>
<th>Music and Dance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture and Land Use</td>
<td>Education</td>
<td>Natural Sciences</td>
</tr>
<tr>
<td>Appalachian Studies (assessments of the academic field)</td>
<td>Environmental Issues, Folklore, History</td>
<td>Place, Space, and Regional Studies</td>
</tr>
<tr>
<td>Archaeology and Physical Anthropology</td>
<td>Language and Linguistics</td>
<td>Politics and Government</td>
</tr>
<tr>
<td>Architecture, Historic Buildings, and Historic Sites</td>
<td>Literature, Poetry, Drama, and Fiction</td>
<td>Professional Development</td>
</tr>
<tr>
<td>Arts and Art History</td>
<td>Material Culture</td>
<td>Race and Ethnicity</td>
</tr>
<tr>
<td>BIPOC (Black, Indigenous, People of Color)</td>
<td>Media and Representation</td>
<td>Religion</td>
</tr>
<tr>
<td></td>
<td>Migration, Population, Urban Appalachians</td>
<td>Social Justice Issues</td>
</tr>
</tbody>
</table>

All proposals, other than panels, must be submitted online via [https://ohio.qualtrics.com/jfe/form/SV_ebTu6lMob0TAFHz](https://ohio.qualtrics.com/jfe/form/SV_ebTu6lMob0TAFHz) and are due October 1, 2020 through November 2, 2020.
If you have a proposal for a panel, contact Michele Morrone at morrone@ohio.edu. **Do not fill in the online submission form for panels.**

Proposals will be reviewed by the Conference Planning Committee with assistance from content experts. Presentation proposals that specifically address the conference theme will be given preference for live presentations. All other proposals will be considered for concurrent slots as space allows and for posters.

**Additional Information**
To volunteer as a convener for sessions or events, please contact Michele Morrone at morrone@ohio.edu. Conveners will be assigned to facilitate sessions and will have control over both live and pre-recorded sessions. Conveners need to be familiar with digital online platforms including Zoom and MS Teams. Conveners will introduce sessions and presenters, foster discussions, and maintain time limits. More information for conveners will be distributed later.

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**LATE OR INCOMPLETE PROPOSALS WILL NOT BE CONSIDERED OR ACCEPTED**

All presenters, attendees, and conveners are required to be 2021 ASA members. To renew your membership or become a new member, please visit [http://www.press.uillinois.edu/journals/jas/subscription.html](http://www.press.uillinois.edu/journals/jas/subscription.html).

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**CALL FOR APPALACHIAN STUDIES AWARDS NOMINATIONS**

**GATES-CARAWAN ARTIST AWARD**
The Gates-Carawan Artist Award recognizes an individual for artistic potential or artistic contributions to Appalachia in the realms of visual, oral, musical, literary, or other arts. With this award, the ASA seeks to recognize and cultivate artists who are working in the spirit of the award’s namesakes, independent filmmaker Bob Gates and activist musicians Guy and Candie Carawan—socially conscious artists who supported and encouraged the work of other regional artists.

The winner will receive a physical award produced by a regional artist and either a $500 stipend (for artistic contributions) or the guidance of a mentor (for artistic potential). Nominators of a winning candidate with artistic potential will be strongly encouraged to develop a mentoring plan with the winning artist. Nominations may come from any ASA member. Submission requirements are detailed on the ASA website. Send nomination materials to Scott Goebel, Gates-Carawan Artist Award Selection Committee Chair, badbranch3@gmail.com, by December 1, 2020.
STEPHEN L. FISHER AWARD FOR EXCELLENCE IN TEACHING
The ASA Award for Excellence in Teaching seeks to honor individuals dedicated to intellectual rigor and pedagogical integrity in constructing and delivering inclusive knowledge about Appalachia and its people. There are two awards: one for college or university teaching and one for public school teaching.

The winners in each category will receive $250. Candidates may be nominated or may self-nominate. The nomination process has two steps; the preliminary nomination deadline is November 1, 2020. Based on these nominations, the Education Committee will notify the finalists’ nominators by December 1, 2020, at which time they will submit a full nomination packet that is due January 31, 2021.

Preliminary nomination forms, available on the ASA website, must be submitted as an attachment to an e-mail to the chair of the ASA Education Committee, Ron Roach, at roachr@etsu.edu, by November 1, 2020. Selection of the award winners will be made by the ASA Education Committee.

CARL A. ROSS APPALACHIAN STUDENT PAPER COMPETITION
This competition is open to students in two categories: middle/high school and undergraduate/graduate students. Middle/high school papers should be eight to fifteen pages in length. Undergraduate/graduate papers should be fifteen to thirty pages in length.

The authors of the winning papers will receive $100 each. All papers must adhere to guidelines for scholarly research. Students who wish to present their papers at the conference must also submit a conference proposal following the submission guidelines. The cost of attending the conference is the responsibility of the winners.

Submissions should be sent in Microsoft Word attachments via e-mail to the selection chair, Casey LaFrance, at TC-Lafrance@wiu.edu by January 15, 2021. Papers submitted to the undergraduate/graduate competition must have been completed during the current or previous academic year and must include proof of student status during the current or previous academic year; documentation may consist of a letter from a faculty advisor (including faculty advisor’s e-mail, phone, and address), a schedule of classes, or a transcript.

CRATIS D. WILLIAMS & JAMES S. BROWN SERVICE AWARD
The Cratis D. Williams & James S. Brown Service Award is given to an individual who has made exemplary contributions to Appalachia, Appalachian studies, and/or the Appalachian Studies Association. The selection process consists of two steps: 1) Nominations should include a statement regarding the individual’s specific contributions to the region and/or the individual’s C.V./résumé; 2) Following a review, the committee will request additional information about one or more finalists before selecting the award recipient.

Send nomination materials to Jinny Turman at turmanja@unk.edu by January 15, 2021.

HELEN M. LEWIS COMMUNITY SERVICE AWARD
The Helen M. Lewis Community Service Award is given to an individual or an organization that has made exemplary contributions to Appalachia through involvement with and service to its people and communities. Nominations should include a statement regarding the individual’s or organization’s specific contributions to the region and its people, and at least two letters of support.

Send nomination materials to Sandy Ballard, Belk Library, Box 32026, Appalachian State University, Boone, NC 28608, or to ballardsl@appstate.edu by January 31, 2021.
JACK SPADARO DOCUMENTARY AWARD
This award honors the activist and whistleblower Jack Spadaro, who spent his professional career working within the coal mining industry for the betterment of the Appalachian community. The Spadaro Award is given annually to recognize the producer of the best nonfiction film or television presentation on Appalachia or its people.

The winner will be awarded $250. Nominations should be made by January 31, 2021 to Tom Hansell or Meredith McCarroll at hansellts@appstate.edu and mmccarro@bowdoin.edu, respectively. Technical and submission requirements are detailed on the ASA website.

THE e-APPALACHIA AWARD
The e-Appalachia Award is given annually in recognition of an outstanding media source that provides insight on Appalachia and its people, or provides a vital community service to Appalachians. The winner will be awarded $250. Nominations should be sent to Roger May and Amanda Jo Slone by emailing asa@marshall.edu; with “e-Appalachia Award” in the subject line, by January 31, 2021.

WEATHERFORD AWARDS
The ASA and Berea College annually present the Weatherford Awards to honor published works that “best illuminate the challenges, personalities, and unique qualities of the Appalachian South.” The Weatherford Awards are named after Willis D. Weatherford Jr. and Sr. for their contributions to the region. The late Alfred Perrin began the award in 1970. Three awards are presented annually for nonfiction, fiction, and poetry in honor of Grace Toney Edwards. The subject matter of nominated books must be Appalachian or set in Appalachia and originally published in 2020.

Anyone may nominate, but nominations in any of the three categories must include seven copies. Nominations and copies must be received by Chris Green, Director, Loyal Jones Appalachian Center, CPO 2166, 205 North Main Street, Berea College, Berea, KY 40404, by November 1, 2020. If copies will be delayed, the nomination letter must specify the expected delivery date. For further information, visit https://www.berea.edu/legacy-wall/names/weatherford-anne-c-willis-d-jr/ or visit the ASA website.

WILMA DYKEMAN “Faces of Appalachia” POST-DOCTORAL RESEARCH FELLOWSHIP
The Wilma Dykeman “Faces of Appalachia” Post-doctoral Research Fellowship, which provides $3,000 to support research related to gender, race, and/or ethnicity in Appalachia, is accepting proposals. The research is to be conducted during the 2021 – 2022 academic year and presented at the 2022 conference. Members of the Appalachian Studies Association (ASA) who have earned a doctoral degree from an accredited institution within the past seven years are eligible to apply. Fellowship applicants must have been members of ASA for one year prior to applying and must maintain membership throughout the course of the fellowship period. No person may receive the fellowship more than one time. Applicants should email their proposals, including the following parts, to Mary Thomas (mthomas@marshall.edu) by December 31, 2020: research proposal limited to 1,500 words, current curriculum vitae with contact information; and contact information for two references. For more information about the award and details on the application process, please visit the ASA website: http://appalachianstudies.org/awards/#dykeman. Althea Webb is the Wilma Dykeman Committee chair and may be contacted at althea_webb@berea.edu.

CALL FOR HOWARD DORGAN SILENT AUCTION
CONTRIBUTIONS AND VOLUNTEERS

Information regarding the Silent Auction is forthcoming.
INVITATION TO ADVERTISERS, EXHIBITORS, AND SPONSORS

What: Appalachian Studies Association’s 44th Annual Appalachian Studies Conference
Conference Theme: Toward Antiracism in Appalachian Studies
When: March 11-14, 2021
Where: Virtual
Who: Scholars from diverse fields, as well as teachers, artists, writers, and members of Appalachian-oriented organizations, agencies, and communities. Our preliminary program is distributed to over 3,100 people!

Please accept this invitation to exhibit during the 2021 Appalachian Studies Virtual Conference, to advertise in the preliminary and/or the final conference program, and to sponsor.

VIRTUAL EXHIBITS

Exhibitors will be provided with a digital space on the 2021 Appalachian Studies Virtual Conference webpage. You may have a logo or photo, a link to your digital platform, a paragraph or two about your organization, and a video or audio clip.

A special exhibit rate is offered for community organizations, artists, and small presses. The exhibit fee includes admission to the full virtual conference for two people per vendor. ASA membership is not included but may be purchased separately.

If you were a 2020 exhibitor and paid your fee and did not receive a refund, you will receive a 25% discount on your 2021 virtual exhibit. The exhibit fee of $150 will be $112.50 with this discount, and the community exhibits of $75 will be $56.25 with this discount. For questions regarding the discount or to check if you are eligible for the discount please contact Ann E. Bryant at asa@marshall.edu.

ADVERTISEMENTS

Ads may be reserved for both the online preliminary program (distributed to over 3,100 people) and the final program as part of a package deal or for the final program only. Ads should be 300 resolution (DPI). All ads will be digital so both preliminary and final may be in color. Both JPG and PDF files are preferred for the various ways the ads will be distributed. Please provide the files via email to asa@marshall.edu. To be included in the preliminary program, ads must be received by November 23, 2020.

SOCIAL MEDIA FEATURE ADD-ON

You may purchase an add-on of social media feature to either an exhibit and/or advertisement purchase. The add-on may either be a photo/flyer or a video. All social media features will be posted to ASA’s Facebook, Instagram, and Twitter.
SPONSORSHIPS

Conference Sponsor $2,000.00 Will prominently be listed by name and with a logo: in the Preliminary Program, Final Program, and on the main landing page of the virtual conference*.
Plenary Sponsor $1,500.00 Will be listed by name and with a logo: in the Preliminary Program, Final Program, and on the virtual page next to the plenary sponsored*.
Opening Ceremony Sponsor $1,000.00 Will be listed by name and with a logo: in the Preliminary Program, Final Program, and on the virtual page next to the Opening Ceremony information*.
Concurrent Session Sponsor $500.00 Will be listed by name and with a logo: in the Preliminary Program, Final Program, and on the virtual page next to the session sponsored*.

*To be featured order and logo files must be received by November 23, 2020.

VIRTUAL PUBLISHERS’ RECEPTION

Publishers may purchase virtual space to host a reading(s) and/or talk(s) with author(s) and have a link to your digital platform to sell books to attendees.

Publishers are responsible for the technology and the recording of their event. Appalachian Studies Association will include the information on the publisher, author(s) attending, and other pertinent information in the Preliminary and Final Programs, and will include the event in the schedule of sessions, with the link to the event provided by the publisher.

The event may be live*, or pre-recorded**. If you conduct a live event, you will be given a choice of 3 time slots, and you may record the event, and we will place the recording on the conference site for people to attend at a later date. If you do a pre-recorded event it will be on the virtual conference site for the duration.

*If you wish to have a live event you need to place your order and notify the ASA office by November 23, 2020.
**The link must be provided to the ASA office by February 25, 2021, to be included.

FOR RATES TO RESERVE AN EXHIBIT TABLE, ADVERTISEMENT, OR SPONSORSHIP SEE THE ENCLOSED FORM*. Return the form to the address below by November 23, 2020. All fees are due by January 28, 2021, and are payable to the Appalachian Studies Association.

For more information, contact Ann E. Bryant:
Appalachian Studies Association
One John Marshall Dr., Huntington, WV 25755
Phone: 304-696-2904
E-mail: asa@marshall.edu
www.appalachianstudies.org

*Refund Policies

Membership Fees. Appalachian Studies Association, Inc., (ASA) does not refund membership fees. Membership fees are non-transferable.
Exhibitors. The purchase of exhibit space for the Appalachian Studies Association, Inc., conference is non-refundable and non-transferable.
Advertisers. The purchase of advertisements for the Appalachian Studies Association, Inc., conference is non-refundable and non-transferable.
Sponsors. The purchase of sponsorships for the Appalachian Studies Association, Inc., conference is non-refundable and non-transferable.
REGISTRATION FORM FOR ADVERTISERS, EXHIBITORS, AND SPONSORS

PLEASE RETURN THIS FORM TO THE APPALACHIAN STUDIES ASSOCIATION
ADVERTISEMENTS MUST BE RECEIVED BY NOVEMBER 23, 2020

Please list the names of up to 2 individuals who will represent you and may attend sessions at no additional charge. Please be sure to include names for each by March 1, 2021, so they receive full access to the Conference. Additional persons must pay 2021 membership to attend. Each vendor receives access to the conference for 2 individuals regardless of the number of exhibits purchased.

VIRTUAL EXHIBITS | OPTIONAL MEMBERSHIP

- Please reserve a VIRTUAL EXHIBIT at $150 ($112.50 with 2020 paid discount*).
  Amount: ________
- Community organizations, artists, or small presses at $75.
  Amount: ________
- ADD-ON OPTION Social Media Feature photo or flyer at $25.
  Amount: ________
- ADD-ON OPTION Social Media Feature video at $50.
  Amount: ________
*If you were a 2020 exhibitor and paid your fee and did not receive a refund, you will receive a 25% discount on your 2021 virtual exhibit. The exhibit fee of $150 will be $112.50 with this discount, and the community exhibits of $75 will be $56.25 with this discount. For questions regarding the discount, or to check to see if you qualify please contact Ann E. Bryant at asa@marshall.edu.

- Optional LIBRARY SUBSCRIPTION: $79 print, $98 electronic, $117 print/electronic (circle one).
  Amount: ________
- ASA Membership: __ Regular $110 __ Student $85 Name(s) ______
  Amount: ________
- To receive a print copy of the Journal of Appalachian Studies, please add an additional $20.
  Amount: ________
*Please note: that 2021 membership rates have increased by $10 for non-student members and $5 for student members. Beginning with 2021, $5 of the non-student membership rates goes to fund the BIPOC membership scholarship program.

ADVERTISEMENTS

Ads should be 300 resolution (DPI). Ads may be in color. We prefer you to submit the file in both JPG and PDF formats due to the various digital platforms utilized. Ads may not exceed 7 ½” (w) x 10” (h) for full-page ad; or 7 ½” (w) x 5” (h) for half-page ad.

- Please reserve ___ Full-Page Ad(s) at $225 in Preliminary and Final Programs. Same ad only.
  Amount: ________
- Please reserve ___ Full-Page Ad(s) at $150 in Final Programs.
  Amount: ________
- Please reserve ___ Half-Page Ad(s) at $125 in Preliminary and Final Programs. Same ad only.
  Amount: ________
- Please reserve ___ Half-Page Ad(s) at $75 in Final Programs.
  Amount: ________
- ADD-ON OPTION Social Media Feature photo or flyer at $25.
  Amount: ________
- ADD-ON OPTION Social Media Feature video at $50.
  Amount: ________

SPONSORSHIPS

Information on these sponsorship opportunities is on the ASA website and in the Call for Participation.

I would like to sponsor:

- ____ CONFERENCE at $2,000; ____ PLenary at $1,500.
  Amount: ________
- ____ OPENING CEREMONY at $1,000; ____ ONE CONCURRENT SESSION at $500.
  Amount: ________
- ____ VIRTUAL BOOK SIGNING at $125 (1-2 author(s)); $187.50 (3-4); $250 (5-6).
  Amount: ________

Total Amount: ________

Fees* are payable to the Appalachian Studies Association by check, Visa, or Master Card and due by January 28, 2021.

*See ASA refund policies on page 7 of the Call for Participation.

____ EXHIBIT FEE enclosed ____ AD FEE enclosed ____ SPONSORSHIP FEE enclosed ____ BILL ME LATER
CALL FOR PARTICIPATION
2021 VIRTUAL APPALACHIAN STUDIES CONFERENCE
Toward Antiracism in Appalachian Studies
March 11 - 14, 2021

General Scholarship Deadline: February 8, 2021
BIPOC Membership Scholarship Deadline: February 8, 2021
Scholarship Notification Deadline: February 16, 2021
Reminder: You must be a 2021 ASA member to present, convene, or attend the conference.