**PLEASE RETURN THIS FORM TO THE APPALACHIAN STUDIES ASSOCIATION BY NOVEMBER 15, 2017.**

**ALL ADVERTISEMENTS MUST BE RECEIVED BY NOVEMBER 15, 2017.**

<table>
<thead>
<tr>
<th>Contact Name</th>
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<tbody>
<tr>
<td>Company</td>
<td>Institution:</td>
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Representative 1

Representative 2

Please list the names of up to 2 individuals who will represent you and may attend sessions at no additional charge. Additional persons must pay the conference registration fee.

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### EXHIBITS | MEALS | OPTIONAL MEMBERSHIP

- **Please reserve a TABLE** for our exhibit at $200.
- **Please reserve ____ EXTRA TABLE(S)** at $125 each.
- **SHARED TABLES** for community organizations, artists, or small presses are **$100 per exhibit.**
- Please check if you need a **TABLE COVER.** Please list **EXHIBIT REQUIREMENTS** (e.g., electric, location)

- **Please reserve ____ Friday BANQUET TICKET(S)** at $20 each.
  - **Saturday LUNCH TICKET(S)** at $10 each.
  - **Sunday BREAKFAST TICKET(S)** at $7 each.

- **Special dietary needs:**

- Optional **ASA MEMBERSHIP:** ____ Library/Institutional $75 print, $92 electronic, $112 print/electronic
  - ____ Regular $100
  - ____ Student $80
  - ____ Name: ____________________

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### ADVERTISEMENTS

Ads should be 300 resolution (DPI) and gray scale. Submit as PDF files.

Ads may not exceed **7 ½” (w) x 10” (h)** for full-page ad; or **7 ½” (w) x 5” (h)** for half-page ad.

- **Please reserve ____ FULL-PAGE AD(S)** at $250 in Preliminary (electronic) and Final (printed) Programs. Same ad only.
- **Please reserve ____ FULL-PAGE AD(S)** at $175 in Final Program.
- **Please reserve ____ HALF-PAGE AD(S)** at $150 in Preliminary (electronic) and Final (printed) Programs. Same ad only.
- **Please reserve ____ HALF-PAGE AD(S)** at $100 in Final Program.

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### SPONSORSHIPS

I would like to sponsor a:

- ____ BREAK at $500.
- ____ BOOK SIGNING at $250 (1-2 authors); $375 (3-4); $500 (5-6).
- ____ RECEPTION: Reception costs vary. Please contact the ASA.

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### TOTAL AMOUNT

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Fees are payable to the APPALACHIAN STUDIES ASSOCIATION by check, Visa, or Master Card and due by January 16, 2018.

___ EXHIBIT FEE enclosed  ___ AD FEE enclosed  ___ SPONSORSHIP FEE enclosed  ___ BILL ME LATER

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