



2017 CALL FOR PARTICIPATION Proposals & Award Nominations

Presenters, Performers, Conveners, Participants,
Advertisers, Exhibitors, Sponsors

EXTREME Appalachia!

40th Annual Appalachian Studies Conference

March 9-12, 2017
Virginia Tech | Blacksburg, Virginia

Proposals may be submitted to the online submissions system via a link from
www.appalachianstudies.org between August 22 and October 7, 2016.

Exhibitor, Advertiser, Sponsor registration form due November 15, 2016.

Anita Puckett

Conference Chair and Immediate Past President | apuckett@vt.edu

Emily Satterwhite

Program Chair | satterwhite@vt.edu

Serena Frost

Local Arrangements Chair | sfrost@vt.edu





OUR INVITATION

With our conference theme, *"Extreme Appalachia!"* we reference the impassioned commitments people have to the region, the land, and Appalachian communities, ways of life, and livelihoods. "Extreme Appalachia" refers to the ways extreme economics—excessive resource extraction and use, underfunding of public education and services, and dismal job opportunities—have sparked community **activism** that advances a sustainable future for the region. "Extreme" also references exploitative pop culture products like reality television programming—as well as the countering power of the region's visual, performance, and literary **arts** to nurture, provoke, and inspire. In the face of extremity, regional **scholarship and education** augment ongoing struggles for racial, social, economic, and environmental justice.

We invite your proposals for panels, papers, posters, roundtables, performances, workshops, or organizing sessions that highlight activism, arts, scholarship, and/or education—all of which are integral components to the mission of the Appalachian Studies Association. **The deadline for proposals is October 7, 2016.**

--The 2017 Program Committee: Emily Satterwhite (chair), Beth Bingman, Theresa Burriss, Susan Clark, Joy Leanne Gritton, Tony Harkins, Karen Hudson, Bob Hutton, Jennifer Herald Koster, Doug Reichert Powell, Barbara Ellen Smith, Anita Puckett (ex officio), New River Valley community liaison Andy Morikawa, and Y'ALL representative Jordan Laney



CONFERENCE HIGHLIGHTS

- x** **Keynote by James Hansen**, Program on Climate Science, Awareness and Solutions, Columbia University, renowned climatologist and climate change activist.
- x** **Plenary**, "Extreme Appalachia! Rage and Renewal," designed by Barbara Ellen Smith and Steve Fisher.
- x** **Performance by Dori Freeman**, southwest Virginia singer/songwriter inspired by bluegrass, rhythm and blues, and old country, at the Virginia Tech Moss Arts Center. Musicians invited to jam with Freeman after.
- x** **Intergenerational organizing and activism pre-conference workshop** by Virginia Organizing.
- x** **Film series** at the historic Lyric Theatre, directed by film scholar Meredith McCarroll. The selected documentary films and discussants highlight creative responses to extreme resource extraction; social/racial justice and the prison industry; and the role of eugenics in the creation of national parks.
- x** **Photography exhibits** at the Virginia Tech Armory gallery in downtown Blacksburg.
- x** **Fiber arts exhibits** curated by Kathy Combiths featuring Virginian coverlets and quilts.
- x** **Local Knowledge and Skills exhibit** featuring residents of the New River Valley, curated by Danille Christensen and students in VT's Material Culture and Public Humanities master's program.
- x** **Public Forum on New Rural Economies**: "Heritage Tourism, the Cultural Economy, and the Futures of Appalachian Places," exploring the relationship between arts and the economy and investigating the implications of gendered, racialized, and place-based cultural "heritage" economic initiatives.
- x** **Symposium**, "Ecological Restoration, the Environmental Humanities, and the Re-Imagination of Appalachian Landscapes," featuring Anna Tsing, Mary Christina Wood, and Bryan Norton, convened by Mary Hufford.



NEW this year

- x This year we will begin earlier on Friday and close later on Sunday than in the past, so please plan your travels accordingly. Concurrent sessions begin at 9am on Friday; arrive on Thursday so that you can attend! Sunday's lunch will feature closing reflections on highlights of the conference delivered by top scholars, organizers, and artists, so we hope you will plan to stay and join us.
- x Virginia Organizing will offer an intergenerational community organizing **workshop on Thursday afternoon, March 9**, with the goal of linking past and future leaders in the association and the region. Keep your eyes peeled for information regarding registering for this free training.
- x We are working to offer **child care** and tween-friendly spaces at the conference. We're looking for a coordinator to liaise with the VT graduate school's Little Hokie Hangouts day care. If you're interested in volunteering, email Emily Satterwhite, satterwhite@vt.edu, with the subject line "ASA child care."
- x "Homestays" for senior citizens. See Accommodations.



CONFERENCE SITE

For the first time since 1994, the conference will be held on the Blacksburg campus of Virginia Tech. Blacksburg is located in the Ridge and Valley Province of Appalachia, close to the Appalachian Trail, and 40 miles from the Blue Ridge escarpment and Roanoke, Virginia. Within day trip distance are the bituminous coalfields of southern West Virginia and far southwest Virginia, the Blue Ridge Parkway, Natural Bridge, the New River Gorge, and Mountain Lake nature preserve. Virginia Tech was created as Virginia's land grant college in 1872. In the 1970s and 1980s it became a co-ed university supporting regional activism alongside Blacksburg local B. Lloyd, director of the Appalachian Peoples' Service Organization. Jean Haskell and Betty Fine founded the Appalachian Studies Minor at Virginia Tech in 1985, and nearly all units on campus engage in regional research.

For information about the town of Blacksburg, see <http://www.downtownblacksburg.com/index.aspx>.

Accessibility: If you are an individual with a disability and desire accommodation that will facilitate your full participation, please contact the Local Arrangements Chair, Serena Frost, sfrost@vt.edu, at least ten days in advance.



ACCOMMODATIONS

A small number of "homestays" for seniors on fixed incomes is available at no charge. Please contact Anita Puckett, apuckett@vt.edu, for details and application. Please see the ASA website for accommodation updates.

Ask for the ASA rate for the following listings:

The Inn at Virginia Tech: Rate \$100/single, \$120/double: 540-231-8000

901 Prices Fork Rd, Blacksburg, VA | Located adjacent to campus, one mile from conference site.

Main Street Inn: Rate \$96/double, \$5 parking: 540-552-6246

205 S Main St, Blacksburg, VA | Located one block from campus, 1/2 mile from conference site.

Hilton Garden Inn: Rate \$109: 540-552-5005
900 Plantation Rd, Blacksburg, VA | Located 2 miles from campus.

Holiday Inn Express - Blacksburg: Rate \$115: 540-552-5636
1020 Plantation Rd, Blacksburg, VA | Located 2 miles from campus.

Holiday Inn Express - Christiansburg: Rate \$109: 540-382-6500
2725 Roanoke St, Christiansburg, VA | Located 12 miles from campus.

Beliveau Estate Winery/Bed and Breakfast: Rate \$199: 540-961-2102
5415 Gallion Ridge Rd, Blacksburg, VA | Located 12.5 miles from campus.

Nesselrod on the New River Bed and Breakfast: Rate \$105: 540-731-4970
7535 Lee Hwy, Radford, VA | Located 13.5 miles from campus.

The following listings do not have secured ASA rates:

Clay Corner Inn: Rates \$159 and up: 540-552-4030
400 Harrell Street, Blacksburg, VA | Located one block from campus, .4 miles from conference site.

Mountain Lake Lodge: Rate \$129: 800-346-3334
115 Hotel Circle, Pembroke, VA | Located 17 miles from campus.
For information about cabins, see <http://www.mtnlakelodge.com/> .

For reservations at other nearby hotels see <http://business.montgomerycc.org/list/ql/lodging-travel-15>.



SCHOLARSHIPS

There are a limited number of scholarships available for individuals requiring financial assistance to attend the conference. Scholarship applications will be accepted on the ASA website beginning December 1, 2016.



OPTIONS for PARTICIPATION and SUBMISSION GUIDELINES

There are many ways to participate in the ASA conference. You are most welcome to attend conference events as a registered participant (ASA membership included). Pre-registration is \$150 (\$100 for students) through February 23, 2017. Late registration is \$185 (\$135 for students) beginning February 24. Virginia Tech students may attend for free if not presenting. Registration will be available online via a link from www.appalachianstudies.org beginning August 22, 2016.

We encourage you to participate in one of the more formal ways outlined below. You may participate in the program in a maximum of TWO different roles so that more members have opportunities to contribute. For example, you may present a paper and participate in a roundtable, but you may not present two papers.

Proposals may be submitted online via a link from the ASA website, <http://www.appalachianstudies.org/>, from August 22 through October 7, 2016. Late and incomplete proposals will not be considered. Submitters will be notified in November regarding the status of their submissions. All presenters must pay the registration fee.

Submitters should be available for scheduling at any time during the entire conference. It is not possible to guarantee any session or participant a particular day or time on the program.

Modes of Program Participation

X Academic Scholarship (e.g. paper, panel, poster, roundtable based on research and presenting original unpublished scholarship that is analytical rather than descriptive)

X Performances and Arts (e.g. literary reading, film screening, performance, artist talk)

X Community Organizing and Educational Programming (e.g. informational sessions; organizational meetings; workshops on, for example, community organizing, pedagogy, academic professionalization; arts workshops; papers, panels, posters, and roundtables based largely on experiential knowledge)

We encourage proposals for sessions, discussions, or other innovative means that invite audience participation and that facilitate discourse across all modes—academic, performance and art, activism and education.



Mission Statement

The mission of the Appalachian Studies Association is to promote and engage dialogue, research, scholarship, education, creative expression, and action among a diverse and inclusive group of scholars, educators, practitioners, grassroots activists, students, individuals, groups and institutions. Our mission is driven by our commitment to foster quality of life, democratic participation and appreciation of Appalachian experiences regionally, nationally and internationally.

Roles

X PRESENTER A presenter is an individual who has primary responsibility for a paper, roundtable, performance, or poster presentation. Presenter proposals should clearly reflect the content of their presentations. Presenters submitting proposals for group presentations are responsible for informing all participants that they need to register prior to attending the conference. Individual paper presenters must adhere to the time allotted, which includes time for audience discussion (fifteen minutes per paper). All presenters must pay the conference registration fee, and everyone is required to wear the conference badge in order to present papers and attend sessions.

X CONVENER Conveners are facilitators who coordinate roundtables, workshops, or sessions comprised of individual papers, presentations, or performances. Conveners introduce sessions and provide brief bios of presenters and performers. Conveners also foster discussion, maintain time limits, troubleshoot, and complete a feedback and audience count form. Conveners may participate in the paper or performance sessions they convene, thus playing two different roles in one session. A convener may also take primary responsibility for the creation and submission of a panel, roundtable, or workshop. **If you would like to volunteer as a convener** for paper and/or performance sessions submitted by other participants, please e-mail Emily Satterwhite, satterwhite@vt.edu, with the subject line "ASA Conference Convener" and indicate the modes, formats, and topics that most interest you. Conveners must pay the conference registration fee.

X RESPONDENT Respondents are preferably invited prior to the submission process and named in the proposal. We ask established scholars, activists, artists, and educators to **volunteer as respondents for our "Mentoring Opportunity" and "Critical Interventions" sessions**. Please e-mail Emily Satterwhite, satterwhite@vt.edu, with the subject line "ASA Conference Respondent" and indicate the modes, formats, and topics that most interest you. Respondents must pay the conference registration fee.

Formats

X PAPER Papers are formal presentations. Individual paper proposals are submitted by presenters. Co-authors sharing a fifteen-minute presentation time must be identified in proposals and pay the conference registration fee.

X PANEL A panel consists of individual and co-authored presentations introduced by a convener. A panel is created, introduced, facilitated, and submitted by a convener OR organized by the program committee from individual proposals. Panels include up to four fifteen-minute paper presentations on related topics or three fifteen-minute presentations plus a response. All participants must be identified in proposals and pay the conference registration fee.

X POSTER A poster is a visual presentation of scholarly, community, or creative work. Poster proposals are submitted by lead presenters. Poster stands will be provided; the maximum poster size permitted is 45" wide x 40" tall. Presenters commit to attending the poster reception to engage attendees in discussion of their poster topic. All participants in group poster presentations must be identified in proposals and pay the conference registration fee.

X PERFORMANCE A performance session consists of one or more individual or group performances of original creative works introduced by a convener. These sessions include film/documentary and other forms of literary, visual, and performance art. Spatial, technical, and time requirements will be considered during the selection process. Copyright restrictions will be observed. Performance proposals are submitted by a convener or performer. All participants in performances must be identified in proposals and pay the conference registration fee.

X ROUNDTABLE A roundtable consists of directed audience discussion on a topic of interest to the ASA membership. Roundtables are organized, introduced, facilitated, and submitted by a convener. All roundtable participants asked in advance to give remarks must be identified in proposals and pay the conference registration fee.

X WORKSHOP A workshop consists of demonstrations and/or skill-building activities of interest to the ASA membership. Workshops are organized, introduced, facilitated, and submitted by a convener. Spatial, technical, and time requirements will be considered during the selection process. Participants asked in advance to contribute to workshops must be identified in proposals and pay the conference registration fee.

X COMMITTEE-SPONSORED SESSIONS may fall into any of the above formats and are organized and sponsored by a standing or ad hoc ASA committee. Proposals are submitted by committee chairs or their designated committee members through the regular proposal process but will receive special designation in the program. All participants must be identified in proposals and must pay the conference registration fee.

Frameworks and Topics

To help the program committee group individually submitted papers into panels and avoid scheduling conflicts, proposal submitters select up to three frameworks or topics from the list below.

Activism/organizing	Environmental Issues	Place, Space, and Regional Studies
Agriculture and Land Use	Folklore	Politics and Government
Appalachian Studies (assessments of the academic field)	Health and Medicine	Professional Development
Archaeology and Physical Anthropology	History	Race and Ethnicity
Architecture, Historic Buildings, and Historic Sites	Language and Linguistics	Religion
Arts and Art History	Literature/poetry	Social Justice Issues
Economic Conditions, Economic Development, Economic Policy	Material Culture	Sociology/Anthropology
Education	Media	Teaching, Pedagogy
	Migration, Population, Urban Appalachians	Women, Gender, Sexuality, LGTBO
	Music and Dance	Other (with a space to describe)
	Natural Sciences	

Proposal Requirements

Your proposal information will be included in the conference program if your proposal is accepted, so please use correct spelling and grammar, and avoid using all capital letters.

- ✘ For panels, provide: session title and session abstract or summary, plus individual paper or presentation title, abstract or summary, contact info, and brief bio statement from each participant.
- ✘ For individual papers or posters, provide: title, abstract or summary, contact info, and brief bio.
- ✘ For roundtables, performances, and workshops, provide: session title, session abstract or summary, titles from each participant (if desired), abstract or summary from each participant (if desired), and contact info and a brief biographical statement for each participant. Be clear about your requirements for time, space, and equipment, including duration of each performance or film.

Each bio should be 50-75 words long. If a group session is accepted, the submitter should immediately remind participants to pay the conference registration fee prior to attending.

Proposals will be judged as to whether they 1) indicate a relevant topic and a current approach for the Appalachian region and/or Appalachian studies, 2) are clear about their intended arguments, goals, recommendations, or desired outcomes/effects on audiences as well as specific about how these will be supported or achieved, and 3) contribute to providing a multiplicity of perspectives and content.

What's an Abstract? (Academic Scholarship mode)

An abstract is approximately 250 words that summarizes your presentation. Your abstract (and your presentation) should:

- ✘ State the purpose of the work. Give your research questions and what's motivating them. Why are the questions significant? What's at stake?
- ✘ Give a *brief* thumbnail of the relevant literature to orient the program committee to your specific fields and to demonstrate your familiarity with the pertinent scholarship.
- ✘ Mention your primary sources and your methods. What data or texts or objects are you looking at, and with what techniques or approaches?
- ✘ State your findings and your speculations regarding your findings. How does your work contribute to the big picture?

What's a Summary? (Performance and Community/Education modes)

A summary is approximately 250 words that describes the performance, panel, paper, poster, roundtable, or workshop. Performance and community proposals may choose to highlight ways in which the session would:

- ✘ Facilitate ASA connections and collaborations with other organizations, groups, and movements.
- ✘ Engage ASA membership with regional needs and diverse populations.
- ✘ Promote dialogue, teaching and education, creative expression, and/or action among a diverse and inclusive membership.
- ✘ Advance the ASA's commitment to foster quality of life, democratic participation, and appreciation of Appalachian experiences regionally, nationally, and internationally.
- ✘ Educate ASA membership about innovative work being conducted in the region.

ALL PROPOSALS MUST BE SUBMITTED ONLINE VIA A LINK FROM THE ASA WEBSITE BETWEEN
AUGUST 22 AND OCTOBER 7, 2016.

LATE OR INCOMPLETE PROPOSALS WILL NOT BE CONSIDERED OR ACCEPTED.



CALL for AWARDS NOMINATIONS

Gates-Carawan Artist Award

The Gates-Carawan Artist Award recognizes an individual for artistic potential or artistic contributions to Appalachia in the realms of visual, oral, musical, literary, or other arts. With this award, the ASA seeks to recognize and cultivate artists who are working in the spirit of the award's namesakes, independent filmmaker Bob Gates and activist musicians Guy and Candie Carawan—socially conscious artists who supported and encouraged the work of other regional artists.

The winner will receive a physical award produced by a regional artist and either a \$500 stipend (for artistic contributions) or the guidance of a mentor (for artistic potential). Nominators of a winning candidate with artistic potential will be strongly encouraged to develop a mentoring plan with the winning artist.

Nominations may come from any ASA member. Submission requirements are detailed on the ASA website. Send nomination materials to Scott Goebel, Gates-Carawan Artist Award Selection Committee Chair, badbranch3@gmail.com, by December 1, 2016.

Stephen L. Fisher Award for Excellence in Teaching

The ASA Award for Excellence in Teaching seeks to honor individuals dedicated to intellectual rigor and pedagogical integrity in constructing and delivering inclusive knowledge about Appalachia and its people. There are two awards: one for post-secondary (college or university) teaching and one for K-12 teaching. Selection of the award winners will be made by the ASA Education Committee.

The winner in each category will receive \$250. Candidates may be nominated or may self-nominate via the nomination form available on the ASA website. The deadline for initial nominations is November 1, 2016. By December 1, the Education Committee will invite finalists' nominators to submit a full nomination packet by January 31, 2017. Submission requirements are detailed on the ASA website. Send nomination materials to the chair of the ASA Education Committee, Theresa Burriss, at tburriss@radford.edu.

Carl A. Ross Appalachian Student Paper Competition

This competition is open to students in two categories: middle/high school and undergraduate/graduate students. Middle/high school papers should be eight to fifteen pages in length. Undergraduate/graduate papers should be fifteen to thirty pages in length.

The authors of the winning papers will receive \$100 each. All papers must adhere to guidelines for scholarly research. Students who wish to present their papers at the conference must also submit a conference proposal following the submission guidelines. The cost of attending the conference is the responsibility of the winners.

Submissions should be sent in Microsoft Word attachments via e-mail to the selection chair, Casey LaFrance, at TC-Lafrance@wvu.edu by January 15, 2017. Papers submitted to the undergraduate/graduate competition must have been completed during the current or previous academic year and must include proof of student status during the current or previous academic year; documentation may consist of a letter from a faculty advisor (including advisor's e-mail, phone, and address), schedule of classes, or transcript.

Cratis D. Williams & James S. Brown Service Award

The Cratis D. Williams & James S. Brown Service Award is given to an individual who has made exemplary contributions to Appalachia, Appalachian studies, and/or the Appalachian Studies Association. The selection process consists of two steps: 1) Nominations should include a statement regarding the individual's specific contributions to the region and/or the individual's C.V./résumé. 2) Following a review, the committee will request additional information about one or more finalists before selecting the award recipient.

Send nomination materials to John Hennen, Department of Religion and Culture (0227), Virginia Tech, Blacksburg, Virginia, 24061, or johnch51@vt.edu, by January 15, 2017.

Helen M. Lewis Community Service Award

The Helen M. Lewis Community Service Award is given to an individual or an organization that has made exemplary contributions to Appalachia through involvement with and service to its people and communities. Nominations should include a statement regarding the individual's or organization's specific contributions to the region or its people, accompanied by at least two letters of support.

Send nomination materials to Sandy Ballard, Belk Library, Box 32026, Appalachian State University, Boone, NC 28608, or to ballardsl@appstate.edu by January 31, 2017.

Jack Spadaro Documentary Award

This award honors the activist and whistleblower Jack Spadaro, who spent his professional career working within the coal mining industry for the betterment of the Appalachian community. One award is given annually to recognize the best film, video, radio, television, or other media presentation on Appalachia or its people.

The winner will be awarded \$250. Nominations should be made by January 31, 2017, to Jack Wright at jwright@ohio.edu or to Jack Wright, 5616 Marion Johnson Rd., Athens, OH 45701. Technical and submission requirements are detailed on the ASA website.

The e-Appalachia Award for Outstanding Website

The e-Appalachia Award is given annually in recognition of an outstanding website that provides insight on Appalachia and its people, or provides a vital community service to Appalachians. The winner will be awarded \$250. Nominations should be made to Eryn Roles, Communications Committee Chair, roles1@marshall.edu, by January 31, 2017.

Weatherford Awards

The Weatherford Awards, presented jointly by the ASA and Berea College, honor works that "best illuminate the challenges, personalities, and unique qualities of the Appalachian South." Awards are given in three categories: nonfiction, fiction, and poetry. The subject matter of nominated books must be Appalachian or the books must be set in Appalachia. Books considered must have been first published during 2016. No self-published books will be considered. The winners each receive \$500.

Books will be considered upon the request of the publisher, a member of the Weatherford Award committee, or any reader. Note: Only the winner and the finalist for the award in each category will be announced. The person making the request is responsible for making the nomination and supplying seven copies of the book to the award committee at the address below. All nominations and seven copies of the book must be received by the chair of the selection committee, Chris Green, Director, Loyal Jones

Appalachian Center, CPO 2166, 205 North Main Street, Berea College, Berea, KY, 40404, Chris_Green@bera.edu, before November 1, 2016. If books can't be submitted before that time, please use the nomination letter to inform of when they can be expected. For further information, visit www.bera.edu/appalachiancenter/weatherford or visit the ASA website.

Wilma Dykeman "Faces of Appalachia" Post-Doctoral Research Fellowship

The Wilma Dykeman "Faces of Appalachia" Post-doctoral Research Fellowship, which provides \$4,000 to support research related to gender, race, and/or ethnicity in Appalachia, is awarded in years in which adequate funding is available from the fellowship's endowment fund. Members of the Appalachian Studies Association who have earned a doctoral degree from an accredited institution within the past seven years are eligible to apply. This award will be presented in 2018 or when investments allow for the full amount to be awarded. To donate to the fellowship fund, please contact Mary Thomas at mthomas@marshall.edu.

Submission requirements for each award available at: <http://appalachianstudies.org/awards/>.



CALL for HOWARD DORGAN SILENT AUCTION CONTRIBUTIONS

Since Howard Dorgan launched the silent auction in the late 1990s, this annual fundraiser has supported student and community-member participation at ASA conferences. With the 2017 auction on the horizon, the silent auction team needs your help to translate this year's conference theme into an unforgettable experience: "*Extreme Appalachia!*" calls for out-of-the-box donations, enthusiastic bids, and cutting-edge fundraising. The silent auction welcomes crafts, quilts, woodwork, memorabilia, pottery, home-canned and baked goods, spirits, event tickets, music, art, getaway opportunities, gently-used and new books, and more—the sky is the limit!

Start brainstorming and gathering your auction items now to help ensure the 2017 Howard Dorgan Silent Auction reaches its goal of raising \$6,000 in support of conference scholarships.

If you would like to get involved, please email silent auction co-chairs Jesse Edgerton and Meredith Doster at appalstudies@gmail.com. We look forward to seeing you—and your silent auction items—in Blacksburg! More information about logistics, including volunteer opportunities, to follow.

Look for our Facebook page in January 2017.



THINKING AHEAD about the ACCESSIBILITY of VISUAL MATERIALS

If you choose to incorporate Powerpoint slides into your presentation, please plan to:

- x** use a high contrast color scheme (i.e. white background, black font or the reverse)
- x** use a templated slide format
- x** use a sans-serif font, such as Arial, and maintain a very large font size
- x** provide minimal text on each slide (only a few points)
- x** incorporate audio description of all images, graphs, charts on your slides

See more about accessibility guidelines at <http://www.disstudies.org/conferences/accessible-presentations>.

INVITATION TO ADVERTISERS, EXHIBITORS, AND SPONSORS

- What: Appalachian Studies Association's 40th Annual Appalachian Studies Conference
- Theme: *Extreme Appalachia!*
- When: March 9-12, 2017
- Where: Blacksburg, Virginia
- Who: Approximately 1,000 people, including scholars from diverse fields, as well as teachers, artists, writers, and members of Appalachian-oriented organizations, agencies, and communities. Our preliminary program is mailed to over 2,500 people!
-

Please accept this invitation to exhibit during the 2017 Appalachian Studies Conference, to advertise in the preliminary and/or the final conference program, and to sponsor a break, reception, and/or book-signing. Special receptions are available by arrangement if space and time permit. This year the exhibit hall and receptions will be in the spacious Commonwealth Ballroom in Squires Student Center at Virginia Tech.

Exhibit Tables

Exhibitors will be provided with two chairs and one eight-foot table, not clothed or draped. Additional tables are available upon request. Special shared exhibit rate is offered for community organizations, artists, and small presses. Exhibits should not be so tall or so arranged that other exhibits are blocked physically or visually. The exhibit fee includes admission to all concurrent sessions for two people. ASA membership, ticketed meals, and activities are not included but may be purchased separately.

Advertisements

Ads may be reserved for both the preliminary program (mailed to over 2,500 people) and the final program as part of a package deal or for the final program only. Ads should be 300 resolution (DPI) and gray scale. PDF files are preferred and may be sent electronically. To be included in the preliminary program, ads must be received by November 15, 2016.

Sponsorship of Breaks, Receptions, and Other Events

Fees for sponsoring one of the breaks during the conference are listed on the reservation form. Special receptions may be arranged.

The Publisher's Reception and Book Signings on Saturday, March 11, 3:30p.m. - 4:30p.m. in the Squires Commonwealth Ballroom will highlight publishers/presses and feature your books and authors. All book signings will be scheduled at this time to maximize attendance. See reservation form for fees and other details.

FOR RATES TO RESERVE AN EXHIBIT TABLE, ADVERTISEMENT, OR SPONSORSHIP SEE THE ENCLOSED FORM. Return the form to the address below by **November 15, 2016**. All fees are due by **January 16, 2017**, and are payable to the Appalachian Studies Association. **SPACE IS LIMITED SO RESERVE EARLY!**

For more information, contact Christopher L. Leadingham: Appalachian Studies Association, One John Marshall Dr., Huntington, WV 25755 | Phone: 304-696-2904 | E-mail: asa@marshall.edu | Fax: 304-696-6221 | www.appalachianstudies.org



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Mary K. Thomas, Executive Director
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**CALL FOR PARTICIPATION
2017 APPALACHIAN STUDIES CONFERENCE**

EXTREME Appalachia!



Virginia Tech
Blacksburg, Virginia
March 9-12, 2017