



2016 CALL FOR PARTICIPATION Proposals & Award Nominations

Presenters, Convener/Moderators, Participants
Advertisers, Exhibitors, Sponsors

Voices from the Misty Mountains: Diversity and Unity, A New Appalachia 39th Annual Appalachian Studies Conference

March 17-20, 2016

Shepherd University | Shepherdstown, West Virginia



Appalachia is a region of many diverse voices, and the 2016 conference challenges you to explore our diversity and our unity as we seek to become a new Appalachia.

Sylvia Bailey Shurbutt

Conference Chair and Immediate Past President | SShurbut@shepherd.edu

Rachael Meads

Program Chair | RMeads@shepherd.edu

Appalachian Studies Association

www.appalachianstudies.org

Support of the 2016 conference comes from the WV Humanities Council and the Shepherd University Foundation

*Appalachia is a region unique and special, with a heritage and culture stretching back centuries and steeped in traditions that we attempt valiantly to maintain, and yet we are also a people and a region changing as rapidly as the technology that connects many of us across this land. The “voices” of Appalachians are diverse and spread far and wide, and they originate not just from the geographic region alone. We represent groups that are divergent yet common, whether we call ourselves Affrilachians, Appalachians, or Southern Mountaineers. The 2016 ASA Conference will focus on the changing face of the region, the diverse groups that constitute who we are, the educational and community institutions that either accommodate or react to the changes that challenge us and call for our best selves, and our efforts to protect the very mountains that are the principal source of our commonality and identity. We invite your submissions for any sessions, individual papers, performances, films, posters, or other types of presentations that address the theme, *Voices from the Misty Mountains: Diversity and Unity, a New Appalachia*.*

*Sylvia Bailey Shurbutt, Shepherd University, Conference Chair
Rachael Meads, Shepherd University, Program Chair*

▲▲▲ CONFERENCE HIGHLIGHTS ▲▲▲

The keynote speaker is past Kentucky Poet Laureate, writer, and cultural activist **Frank X Walker**, whose keynote address will be “Escape from Negro Mountain: Writing History, Righting Wrongs,” while the plenary session presenters will look through other lenses to reflect the region. Cherokee storyteller **Lloyd Arneach** will open the conference with a traditional Cherokee blessing and share stories from Appalachia’s indigenous peoples, the first Appalachians. **Affrilachian poets Ricardo Nazario y Colón, Kelly Norman Ellis, and Bianca Spriggs** will share poetry, echoing those “coal black voices” that just a few years ago brought a new dimension to Appalachian literature and to Appalachia. Writer, editor, folklorist, and performer **John Lilly** will share “Lessons from Goldenseal: Reflections on Preservation of History and Folklife,” while award-winning “liar” and storyteller **Adam Booth** will enthrall us with stories of the region. Cultural and multicultural ethnographic intersections of Appalachian clogging and African-American dance will be explored by dance scholars **Matthew Olwell, Emily Oleson, and Becky Hill** in the special panel “Appalachian Percussive Dance Traditions in Historical and Cultural Context: Researching *The Meaning of Buck Dance* and *Reel 'Em Boys, Reel 'Em*.” One of the highlights of the conference will be the photographic art of **Builder Levy**, an award-winning photographer, whose books, *Images of Appalachian Coalfields*, *The Builder Levy Photographer*, and *Appalachia USA*, have revolutionized our understanding of the region. These diverse rhythms and voices will set the tone for the conference papers, presentations, films, music, dance, community presentations, posters, panels and discussion groups that conference goers will provide, as we congregate in Shepherdstown, West Virginia, the oldest town in West Virginia, a town that continues to reflect the charm, ambiance, and eighteenth-century architecture of its original heritage.

At the heart of the conference will be the eleven concurrent sessions featuring films, research, performances, panel discussions, and discussions led by community activists, artists, scholars, farmers, organizers, students, and citizens like you exploring the diverse cultures, viewpoints, and issues facing our region. Please consider attending and adding your voice to the conversation by presenting. Details about the conference and how to propose a session are outlined here. Proposals for sessions may be submitted online through the ASA website, <http://www.appalachianstudies.org/>, **from September 1 through the October 15, 2015 deadline**. Submitters will be notified about the status of proposals after **November 16, 2015**.

▲▲▲ CONFERENCE SITE ▲▲▲

The 2016 ASA Conference will be held at Shepherd University, a public liberal arts university of approximately 4,000 students, offering a range of baccalaureate and graduate programs and a doctorate in nursing practice. Shepherd University, located on a high bluff overlooking the Potomac River, is a gateway to the mountains from the eastern urban area of the country's largest population centers. Tours and special programs associated with Storer College and the Niagara Movement, Harpers Ferry National Park, Antietam National Battlefield, Historic Martinsburg, the George Tyler Moore Center for the Study of the Civil War, the Robert C. Byrd Center for Legislative Studies, and historic Shepherdstown itself will be featured highlights of the conference. Both the Byrd Legislative Center and the Civil War Center will be open for research and for scholars to explore. Shepherdstown itself is a living museum of architecture and cultural heritage, the valley surveyed by sixteen-year-old George Washington. Walking tours, history tours, ghost tours, an Old-Time Appalachian Square Dance, and a Showcase Concert featuring Blue Yonder and Good Foot Dance Company will all be part of the Shepherdstown conference.

Shepherd University's Appalachian Studies Program (see <http://www.shepherd.edu/appalachian/>) features a minor and a graduate degree, the West Virginia Fiction Competition, the yearly *Anthology of Appalachian Writers*, the Appalachian Heritage Festival, and the Appalachian Heritage Writer-in-Residence Project, which this fall brings Nikki Giovanni to campus and to the Eastern Panhandle. These programs and projects are funded by Shepherd University, the Shepherd University Foundation, the West Virginia Center for the Book, and the West Virginia Humanities Council.

The conference sessions, plenaries, registration, poster session, photographic art exhibit, publisher and book exhibits, as well as the silent auction, business luncheon/meeting, and final Sunday brunch will occur for the convenience of everyone on east campus, in the shadow of the Blue Ridge and just off German Street, the main street of historic Shepherdstown. The keynote, ASA reception, and awards banquet will be located on west campus. For maps and directions, see the Shepherd University website at <http://www.shepherd.edu/>.

▲▲▲ ACCOMMODATIONS ▲▲▲

See the ASA website for accommodation updates.

Clarion Hotel ::: Rate | \$89.00 ::: 304.876.7000 | Fax 304.876.7001

233 Lowe Drive, Shepherdstown, WV 25443 | Located within .25 miles, of campus. Request ASA Conference rates.

Quality Inn ::: Rate | \$84.00 ::: 304.876.3160 | Fax 304.876.3161

70 Maddex Square Drive, Shepherdstown, WV 25443 | Located adjacent to campus. Request ASA Conference rates.

Bavarian Inn ::: Rate | \$99.00-119.00 ::: 304.876.5207

164 Shepherd Grade Road, Shepherdstown, WV 25443 | Located adjacent to campus. Request ASA Conference rates.

Thomas Shepherd Inn ::: Rate | \$130.00 ::: 304.876.3715

300 North German Street, Shepherdstown, WV 25443 | Located one block from campus. Request ASA Conference rates.

Comfort Suites of Martinsburg ::: Rate | \$85.00 ::: 304.263.8888 |

1937 Short Road, Kearneysville, WV 25402 | Located 7 miles from campus. Request ASA Conference rates.

Holiday Inn ::: Rate | \$114.00 ::: 304-267-5500

301 Foxcroft Ave., Martinsburg, WV 25401 | Located 11 miles from Shepherd University.

Hampton Inn ::: Rate | \$119.00 ::: 304-267-2900

975 Foxcroft Ave., Martinsburg, WV 25401 | Located 12 miles from Shepherd University.

Comfort Inn ::: Rate | \$89.00 ::: 304-263-6200

1872 Edwin Miller Blvd, Martinsburg, WV 25404 | Located 10 miles from Shepherd University.

For other hotel reservations dial 1-800-CALL-WVA or see <http://visitwv.com/>; For information about West Virginia, go to <http://gotowv.com/>; For information about lodging see www.shepherdstown.info; For information about Shepherdstown and Jefferson County, see <http://discoveritallwv.com/attractions/towns/shepherdstown?gclid=CODJ9oSq1sYCFcWPHwodxWsGOg>.

▲▲▲ **SUBMISSION GUIDELINES** ▲▲▲

YOUR PARTICIPATION IN THIS YEAR'S ASA CONFERENCE CAN TAKE MANY FORMS. PLEASE TAKE A FEW MOMENTS TO REVIEW THE INFORMATION BELOW BEFORE SUBMITTING YOUR PROPOSAL AT THE ASA WEBSITE.

REMEMBER:

IN DEVELOPING YOUR PROPOSAL, be sure to connect to this year's theme—Unity and Diversity, A New Appalachia. Be sure that you clearly state the focus and theme of your presentation in your abstract and in your title. Clarity and connection to the conference theme will be given preference during the selection process and allow us to better pair papers.

SESSIONS ARE ONE HOUR AND FIFTEEN MINUTES LONG. All presenters must adhere to the time allotted, which includes time for audience discussion. Most presentations will be between fifteen and twenty minutes, depending on whether they are assigned to a three- or four-panel session. Convener/Moderators will carefully watch the time to assure all presenters equality and to encourage discussion at the end of the session. Presenters are also asked to send an electronic copy of their presentation to Convener/Moderators, who will contact presenters prior to the conference requesting this information and reminding them of session formats and time frames. Additional details forthcoming. All conference session presenters must pay the ASA conference fee, and everyone is required to wear her/his conference badge in order to present and attend sessions. (Plenaries are the exception. See below.).

PLENARIES AND SPECIAL PLENARY SESSIONS are clearly labeled in the program and are open to the community, students, and guests. These special events are provided by the West Virginia Humanities Council and the Shepherd University Foundation.

SO MORE MEMBERS MAY CONTRIBUTE, you may participate in the conference in a **maximum of TWO different roles**. For example, you may present a paper and participate in a panel, but you may not present two papers or moderate two sessions. This does not apply to conveners (see role definitions below).

SCHOLARSHIPS: There are a limited number of scholarships available for individuals requiring financial assistance to attend the conference. For information on the **ASA Scholarship Fund**, go to the ASA website or contact Roger Guy at roger.guy@uncp.edu. Scholarship applications will be accepted on the ASA website beginning December 1, 2015: <http://www.appalachianstudies.org/>.

PROPOSALS MAY BE SUBMITTED ON THE ASA WEBSITE BETWEEN SEPTEMBER 1 AND OCTOBER 15, 2015.

Reminders will be sent out by the Association on October 1. Late and incomplete proposals will not be considered. Proposal acceptances will be announced by November 16, 2015. If your proposal is not accepted, you may be asked to be a convener. **Please note: individuals named in accepted proposals are not automatically registered for the conference. All conference attendees must register and pay the conference registration fee prior to attending the conference.** To register, go to the ASA website at <http://www.appalachianstudies.org/>. Direct your questions to the Conference Chair and Program Chair.

SESSION ROLES DEFINED:

PRESENTER ::: A presenter is an individual who has primary responsibility for a **paper, performance, or poster** presentation. **Presenters should submit proposals that clearly reflect the content of their presentations.** This will assist the Program Committee in bringing together related presentations to form sessions. Presenters submitting proposals for group presentations are responsible for letting all participants know they need to register and pay the conference registration fee prior to attending the conference. Individual paper presenters must adhere to the time allotted, which includes time for audience discussion (Presentations should be between fifteen and twenty minutes. See above.). Presenters are asked to send an electronic copy of their presentation to the Convener. Additional details

will be forthcoming. **All conference session presenters must pay the ASA conference fee, and everyone is required to wear the conference badge in order to present and attend sessions.**

CONVENER ::: A convener is a facilitator who coordinates sessions comprised of individual **papers** or **performances**. Conveners introduce formed sessions and provide brief bios of presenters and performers. Conveners also foster discussion, maintain time limits, and troubleshoot. Conveners may participate in the paper or performance sessions they convene, thus playing two different roles in one session.

MODERATOR ::: A moderator is a facilitator who has primary responsibility for the creation and submission of a **panel, roundtable, or workshop**. **Moderators should submit proposals that clearly reflect the content and purpose of their sessions.** Moderators introduce their own sessions and provide brief bios of participants. Moderators are responsible for letting all participants know they need to register and pay the conference registration fee prior to attending the conference. Moderators foster discussion, maintain time limits, and troubleshoot. Moderators may participate in the sessions they moderate, thus playing two different roles in one session.

NOTE: Conveners and Moderators will receive a checklist of the duties that they will be expected to perform at assigned conference sessions. NEW THIS YEAR: Convener/Moderators must get an **audience count** for each session or event they preside over (individuals who come in for only one or two papers and leave will be counted as part of the audience). Individuals selected as Conveners/Moderators are not automatically registered for the conference. As with all conference attendees, Conveners/Moderators must register and pay the registration fee prior to attending the conference. **You may register on the ASA website: <http://www.appalachianstudies.org/>.**

If you would like to participate in the conference as a Convener for paper and/or performance sessions, please send an e-mail to **Sylvia Bailey Shurbutt, SShurbut@shepherd.edu**, using the subject line **“Conference Convener.”** Please indicate the format (paper or performance) and subject tracks that most interest you (see above).

SESSION FORMATS DEFINED:

PAPER ::: A paper session consists of individual and co-authored scholarly research papers organized by the Program Committee and introduced by a convener. **Paper proposals are submitted by PRESENTERS.** Co-authors sharing a presenter’s fifteen-minute presentation time must be identified in paper proposals as participants and must pay the conference registration fee.

PANEL ::: A panel is created, introduced, and facilitated by a moderator. Panels include up to four fifteen-minute panel presentations focusing on a given topic (or three twenty-minute presentations). **Panel proposals are submitted by MODERATORS.** All participants must be identified in panel proposals and pay the conference registration fee.

PERFORMANCE ::: A performance session consists of individual and group performances of original creative works organized by genre and introduced by a convener. These sessions include film/documentary and other forms of visual and performance art. Live music and readings relating to the Appalachian Mountains and the music and dance that emanates from them are encouraged. Spatial, technical, and time requirements will be considered during the selection process. Copyright restrictions will be observed. **Performance proposals are submitted by the Lead Presenter.** All participants in group performances must be identified in performance proposals and pay the conference registration fee.

POSTER ::: A poster session consists of individual and group posters representing scholarly, community, and creative work. There is one poster session at this year’s conference, lasting one hour and fifteen minutes. Presenters are expected to bring their own portable easels. Presenters must stay with their posters throughout the session and engage their audience in a discussion of their poster topic. Presenters are encouraged to leave their posters on display after the session. Posters must be removed, however, before noon on Sunday. **Poster proposals are submitted by lead PRESENTERS.** All participants in group poster presentations must be identified in poster proposals and pay the conference registration fee.

ROUNDTABLE ::: A roundtable consists of directed audience discussion on a topic of interest to the ASA membership. Roundtables are organized, introduced, and facilitated by moderators. **Roundtable proposals are submitted by MODERATORS** ::: Participants asked in advance to give brief remarks must be identified in roundtable proposals. Roundtable participants must register and pay the conference registration fee.

WORKSHOP ::: A workshop consists of demonstrations and/or skill-building activities of interest to the ASA membership. Workshops are organized, introduced, and facilitated by moderators. Spatial, technical, and time requirements will be considered during the selection process. **Workshop proposals are submitted by MODERATORS**. Participants asked in advance to contribute to workshops must be identified in workshop proposals and must pay the conference registration fee.

COMMITTEE SPONSORED SESSION ::: Sessions organized and sponsored by an ASA committee. **Proposals are submitted by MODERATORS (committee chair or committee member)**. All participants must be identified in session proposals and pay the conference registration fee.

SESSION TRACKS:

a. Activism	j. Education	s. Migration, Population, Urban Appalachians
b. Agriculture and Land Use	k. Environment, Geology, Natural History, Rivers, Parks-Conservation	t. Music and Dance
c. Archaeology and Physical Anthropology	l. Ethnicity and Race, African Americans, Immigrants, Native Americans	u. Politics and Government
d. Architecture, Historic Buildings, and Historic Sites	m. Folklore	v. Religion
e. Arts and Crafts	n. Frontier and Pioneer Life, Pre-industrial Appalachia	w. Sociology/Anthropology
f. Civil War, Military	o. Health and Medicine	x. Social Conditions, Social Life, and Customs
g. Coal, Industry, Labor, Railroads, Transportation	p. History	y. Women and Gender
h. Description and Travel, Recreation and Sports	q. Literature, Language, Dialect	z. Other: Please Describe
i. Economic Conditions, Economic Development, Economic Policy	r. Mass Media, Stereotypes	

Portions taken from: *Appalachian Studies Bibliography*, compiled by Jo. B. Brown.
 For a further description of tracks, go to: <https://www.libraries.wvu.edu/collections/bibliography/>.

SUBMISSION FORM:

THE ONLINE PROPOSAL FORM WILL ASK FOR THE FOLLOWING INFORMATION.

INDIVIDUAL PRESENTATION: PAPER, PERFORMANCE, POSTER SESSION, OTHER

- Session format [paper, performance, poster, other]
- Session track [choose up to 2]
- Title of paper, performance, poster, etc. [up to 15 words]
- Abstract or summary of paper, performance, poster, etc. that clearly and concisely identifies the subject matter [150-250 words] Contact information for yourself and all participants (co-authors/co-presenters/etc.) Includes first name, last name, affiliation, mailing address, telephone, email address.
- Biographical summary for yourself and each participant [50-75 words per person]
- Special requirements [e.g., physical, technical, media, time]

MODERATED SESSION: PANEL, ROUNDTABLE, WORKSHOP, AND COMMITTEE SPONSORED SESSION

- Session format [panel, roundtable, workshop, or committee sponsored session]
- Session track [choose up to two]
- Title of panel, roundtable, or workshop, etc. [up to 15 words]
- Abstract or summary of the overall panel, roundtable, workshop, etc. that clearly and concisely identifies the subject matter of the entire presentation [150-250 words]
- Titles of each individual presentation, if applicable [up to 15 words per presentation]
- Abstract or summary of each individual presentation, if applicable [150-250 words]
- Contact information for all participants. Includes first name, last name, affiliation, mailing address, telephone, email address.
- Biographical summary for each participant [50-75 words per person]
- Special requirements [e.g., physical, technical, media, time]

**** IMPORTANT:** If your proposal is accepted, the information you submit will be included in the conference program. Please use correct spellings, appropriate grammar, punctuation, and sentence construction. Do not use all capital letters for titles, initial caps only.

ALL PROPOSALS MUST BE SUBMITTED ONLINE AT THE ASA WEBSITE BETWEEN SEPTEMBER 1 AND OCTOBER 15, 2015. LATE OR INCOMPLETE PROPOSALS WILL NOT BE CONSIDERED OR ACCEPTED.

▲▲▲ APPALACHIAN STUDIES AWARDS ▲▲▲

***NEW* GATES-CARAWAN ARTIST AWARD**

The Gates-Carawan Artist Award recognizes an individual for artistic potential or artistic contributions to Appalachia in the realms of visual, oral, musical, literary, or other arts. With this award, the ASA seeks to recognize and cultivate artists who are working in the spirit of the award's namesakes, independent filmmaker Bob Gates and activist musicians Guy and Candie Carawan—socially conscious artists who supported and encouraged the work of other regional artists.

The winner will receive a physical award produced by a regional artist and either a \$500 stipend (for artistic contributions) or the guidance of a mentor (for artistic potential). Nominations may come from any ASA member. Nominators of a winning candidate with artistic potential will be strongly encouraged to develop a mentoring plan with the winning artist.

Nominations may come from any ASA member. Submission requirements are detailed on the ASA website. **Send nomination materials to Scott Goebel, Gates-Carawan Artist Award Selection Committee Chair, badbranch3@gmail.com, by December 1, 2015.**

STEPHEN L. FISHER AWARD FOR EXCELLENCE IN TEACHING

The ASA Award for Excellence in Teaching seeks to honor individuals dedicated to intellectual rigor and pedagogical integrity in constructing and delivering inclusive knowledge about Appalachia and its people. This year there will be two awards: one for college or university teaching and one for public school teaching. The winners in each category will receive \$250. Candidates may be nominated or may self-nominate. Nomination packets must be submitted in a single PDF file as an attachment to an e-mail to the chair of the **ASA Education Committee, Theresa Burriss, at tburriss@radford.edu, by January 31, 2016.** Selection of the award winners will be made by the ASA Education Committee. Current members include Theresa Burriss, Katherine Ledford, Sylvia Shurbutt, Tom Wagner, Katherine Engle, Briana Kirker (K-12), and Mary Dickerson (K-12). **A short preliminary nomination form is required initially; full criteria and documentation requirements for the award are available at www.appalachianstudies.org.**

CARL A. ROSS APPALACHIAN STUDENT PAPER COMPETITION

This competition is open to students in two categories: middle/high school and undergraduate/graduate students. Middle/high school papers should be eight to fifteen pages in length. Undergraduate/graduate papers should be fifteen to thirty pages in length. The authors of the winning papers will receive \$100 each. All papers must adhere to guidelines for scholarly research. Students who wish to present their papers at the conference must also submit a conference proposal following the submission guidelines. The cost of attending the conference is the responsibility of the winners.

Submissions should be sent in Microsoft Word attachments via e-mail to the selection chair, Casey LaFrance, at **TC-Lafrance@wiu.edu** by January 15, 2016. Papers submitted to the undergraduate/graduate competition must have been completed during the current or previous academic year and must include proof of student status during the current or previous academic year; documentation may consist of a letter from a faculty advisor (including faculty advisor's e-mail, phone, and address), a schedule of classes, or a transcript.

CRATIS D. WILLIAMS & JAMES S. BROWN SERVICE AWARD

The Cratis D. Williams & James S. Brown Service Award is given to an individual who has made exemplary contributions to Appalachia, Appalachian studies, and/or the Appalachian Studies Association. The selection process consists of two steps: 1) Nominations should include a statement regarding the individual's specific contributions to the region and/or the individual's c.v./résumé. 2) Following a review, the committee will request additional information about one or more finalists before selecting the award recipient. Send nomination materials to John Hennen, Associate Professor of History, Department of History, Philosophy and Legal Studies, 354 Rader Hall, Morehead State University, Morehead, KY, 40351 or email j.hennen@moreheadstate.edu by January 15, 2016.

HELEN M. LEWIS COMMUNITY SERVICE AWARD

The Helen M. Lewis Community Service Award is given to an individual or an organization that has made exemplary contributions to Appalachia through involvement with and service to its people and communities. Nominations should include a statement regarding the individual's or organization's specific contributions to the region or its people, accompanied by at least two letters of support. Send nomination materials to Sandy Ballard, Belk Library, Box 32026, Appalachian State University, Boone, NC 28608, or to ballardsl@appstate.edu by January 31, 2016.

JACK SPADARO DOCUMENTARY AWARD

This award honors the activist and whistleblower Jack Spadaro, who spent his professional career working within the coal mining industry for the betterment of the Appalachian community. One award is given annually to recognize the best film, video, radio, television, or other media presentation on Appalachia or its people. The winner will be awarded \$250. Nominations should be made by January 31, 2016 to Jack Wright at jwright@ohio.edu or to Jack Wright, 5616 Marion Johnson Rd., Athens, OH 45701. Technical and submission requirements are detailed on the ASA website.

THE e-APPALACHIA AWARD FOR OUTSTANDING WEBSITE

The e-Appalachia Award is given annually in recognition of an outstanding website that provides insight on Appalachia and its people, or provides a vital community service to Appalachians. The winner will be awarded \$250. Nominations should be made to Eryn Roles, Communications Committee Chair, roles1@marshall.edu, by January 31, 2016.

WEATHERFORD AWARDS

The ASA and Berea College annually present the Weatherford Awards to honor published works that "best illuminate the challenges, personalities, and unique qualities of the Appalachian South." The Weatherford Awards are named after Willis D. Weatherford Jr. and Sr. for their contributions to the region. The late Alfred Perrin began the award in 1970. Three awards are presented annually for nonfiction, fiction, and poetry in honor of Grace Toney Edwards. The subject matter of nominated books must be Appalachian or set in Appalachia and originally published in 2015. Anyone may nominate, but nominations in any of the three categories must include seven copies. Nominations and copies must be received by Chris Green, Director, Loyal Jones Appalachian Center, CPO 2166, 205 North Main Street, Berea College, Berea, KY 40404, by December 1, 2015. If copies will be delayed, the nomination letter must specify the expected delivery date. For further information, visit www.berea.edu/appalachiancenter/weatherford or visit the ASA website: <http://www.appalachianstudies.org/>.

WILMA DYKEMAN "FACES OF APPALACHIA" POST-DOCTORAL RESEARCH FELLOWSHIP

The Wilma Dykeman "Faces of Appalachia" Post-doctoral Research Fellowship, which provides \$4,000 to support research related to gender, race, and/or ethnicity in Appalachia, is awarded in years in which adequate funding is available from the fellowship's endowment fund. Please look for an announcement in the fall of 2016. Members of the Appalachian Studies Association who have earned a doctoral degree from an accredited institution within the past seven years are eligible to apply. This award will be presented in 2017 or when investments allow for the full amount to be awarded.

▲▲▲ HOWARD DORGAN SILENT AUCTION CONTRIBUTORS ▲▲▲

The Howard Dorgan Silent Auction helps support the **ASA Scholarship Fund**. This is a call for Donors, Bidders, and Buyers! With your help, we can make this year's auction the best ever! We encourage donations that relate to this year's theme, *Voices from the Misty Mountains: Unity and Diversity, A New Appalachia* — so, use your imagination! **For additional information please contact Mary Thomas (mthomas@marshall.edu) or Christopher Leadingham (leadingham6@marshall.edu).**

▲▲▲ INVITATION TO ADVERTISERS, EXHIBITORS, AND SPONSORS ▲▲▲

- What: **Appalachian Studies Association's 39th Annual Appalachian Studies Conference**
- Theme: **Voices from the Misty Mountains: Unity and Diversity, A New Appalachia**
- When: **MARCH 17-20, 2016**
- Where: **SHEPHERD UNIVERSITY, SHEPHERDSTOWN, WEST VIRGINIA**
- Who: **Approximately 900-1000 people, including scholars from diverse fields, as well as teachers, artists, writers, and members of Appalachian-oriented organizations, agencies, and communities. Our preliminary program is mailed to over 2,500 people!**
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Please accept this invitation to exhibit during the 2016 Appalachian Studies Conference, to advertise in the preliminary and/or the final conference program, and to sponsor a break, reception, and/or book-signing. Special receptions are available by arrangement if space and time permit. This year the exhibit hall will be in the Shepherd University Student Center, while the Publishers Reception and Book Signing will be in the E. O. Byrd Atrium. For information about exhibits, receptions, etc., contact ASA Executive Director Mary Thomas at asa@marshall.edu.

Exhibit Tables

Exhibitors will be provided with two chairs and one eight-foot table, not clothed or draped. Additional tables are available upon request. Special shared exhibit rate is offered for community organizations, artists, and small presses. Exhibits should not be so tall (ceiling height: eight to nine feet) or so arranged that other exhibits are blocked physically or visually. **The exhibit fee includes admission to all concurrent sessions for two people. ASA membership as well as ticketed meals and activities are not included but may be purchased separately.**

Advertisements

Ads may be reserved for both the preliminary program (mailed to over 2,500 people) and the final program as part of a package deal or for the final program only. Ads should be 300 resolution (DPI) and gray scale. PDF files are preferred and may be sent electronically. To be included in the preliminary program, ads must be received by November 17, 2015. **For information, contact ASA Executive Director Mary Thomas at asa@marshall.edu.**

Sponsorship of Breaks, Receptions, and Other Events

Fees for sponsoring one of the breaks during the conference are listed on the reservation form. Special receptions may be arranged. Call or contact ASA for information at asa@marshall.edu.

The Publisher's Reception and Book Signings on Saturday, March 19, 5:45-7:00 p.m. at the E. O. Byrd Atrium will highlight publishers/presses and feature your books and authors. All book signings will be scheduled at this time to maximize attendance and avoid competition with other sessions/events. See reservation form for fees and other details.

FOR RATES TO RESERVE AN EXHIBIT TABLE, ADVERTISEMENT, OR SPONSORSHIP SEE THE FOLLOWING FORM. Return the form to the address below by **November 17, 2015**. All fees are due by **January 18, 2016** and are payable to the Appalachian Studies Association. **SPACE IS LIMITED SO RESERVE EARLY!**

Mary K. Thomas, Appalachian Studies Association, One John Marshall Dr., Huntington, WV 25755
Phone: 304-696-2904 | E-mail: asa@marshall.edu | Fax: 304-696-6221 | www.appalachianstudies.org

REGISTRATION FORM FOR ADVERTISERS, EXHIBITORS, AND SPONSORS

PLEASE RETURN THIS FORM TO THE APPALACHIAN STUDIES ASSOCIATION BY NOVEMBER 17, 2015.
ADVERTISEMENTS MUST BE RECEIVED BY NOVEMBER 17, 2015.

Contact Name			
Company Institution: As it will appear in program			
Mailing Address			
City	State	Zip	
Telephone	E-mail		
Representative 1			
Representative 2			

Please list the names of up to 2 individuals that will represent you. Additional persons must pay the conference registration fee.

EXHIBITS | MEALS | OPTIONAL MEMBERSHIP

- Please reserve a **TABLE** for our exhibit at **\$200**. Amount: _____
- Please reserve ____ **EXTRA TABLE(S)** at **\$125 each**. Amount: _____
- SHARED TABLES** for community organizations, artists, or small presses are **\$100 per exhibit**. Amount: _____
- Please check if you need a **TABLE COVER**. Please list **EXHIBIT REQUIREMENTS** (e.g., electric, location)

- Please reserve ____ Friday **BANQUET TICKET(S)** at **\$25 each**.
____ Saturday **LUNCH TICKET(S)** at **\$14 each**.
____ Sunday **BRUNCH TICKET(S)** at **\$9 each**. Amount: _____
- Special dietary needs:**

- Optional **ASA MEMBERSHIP:** ____ Library/Institutional **\$73 print, \$89 electronic, \$109 print/electronic**
____ Regular **\$100** ____ Student **\$80** **Name:** _____ Amount: _____

ADVERTISEMENTS

Ads should be **300 resolution (DPI)** and **gray scale**. Submit as **PDF files**.
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- Please reserve ____ **FULL-PAGE AD(S)** at **\$250** in Preliminary and Final Programs. Same ad only. Amount: _____
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March 17-20, 2016