Presenters, Moderators, Conveners, Participants
Advertisers, Exhibitors, Sponsors

Many Mountains, Many Musics
38th Annual Appalachian Studies Conference

March 27-29, 2015
East Tennessee State University | Johnson City, Tennessee

Appalachia is a region of Many Mountains, Many Musics. This year’s conference challenges you to view Appalachia from a fresh perspective and consider its emergence as a creative, dynamic force.

Chris Green
Conference Chair and Immediate Past President | Chris_Green@berea.edu

Amy Collins
Program Chair | collina@etsu.edu

Randy Sanders
Local Arrangements Chair | sandersr@etsu.edu

Appalachian Studies Association
www.appalachianstudies.org
Up and down the mountain chains, plateaus, valleys, and foothills that we call Appalachia, changes are rushing forward and not waiting for us to catch up. For this conference, “Many Mountains, Many Musics,” we invite you to be part of tides of positive action and join together to consider emerging ideas, relationships, and forces in Appalachia. Our work is to delve into the inter-connection of those changes and make a difference while doing so. At the same time, you’ll get to catch up with what’s happening in East Tennessee and take in some of the mountains’ best music, storytelling, and thinking. We look forward to seeing you and taking the next steps forward.

Chris Green, Berea College, Conference Chair
Amy Collins, ETSU, Program Chair
Randy Sanders, ETSU, Local Arrangements Chair

▲▲▲ CONFERENCE HIGHLIGHTS ▲▲▲

The theme of this year’s conference — MANY MOUNTAINS, MANY MUSICS — challenges you to view Appalachia from a fresh perspective and discover its emergence as a creative, dynamic force. U.S. Senator Lamar Alexander, the invited KEYNOTE speaker, will provide special insight into Appalachia in the 21st Century. Senator Alexander, who was instrumental in establishing ETSU’s Center of Excellence in Appalachian Studies and Services, has committed a lifetime of public service to advancing the lives of the people of Appalachia. In keeping with the theme, the MANY MOUNTAINS PLENARY will bring together a noteworthy panel to discuss “Opportunity & Enterprise in Appalachia.” Also scheduled is a MANY MOUNTAINS SERVICE PROJECT along with group tours that include the new Birthplace of Country Music Museum.

The Mary B. Martin School of the Arts at ETSU will sponsor RICKY SKAGGS AND KENTUCKY THUNDER in concert. Deeply rooted in tradition but with an innovative edge, this MANY MUSICS performance will embody the best of Appalachia. The photography of Ricky Skaggs will also be on exhibit at the Reece Museum on the ETSU campus. ETSU’s Bluegrass, Old Time, and Country Music Studies Program will provide music throughout the conference and will be featured in the MANY MUSICS: BISCUITS, BLUEGRASS, AND GOSPEL HOUR.

As in the past, a key component of this year’s conference will be the concurrent sessions. There will be ten concurrent sessions dedicated to the rich diversity of Appalachia’s many mountains, many musics. Your participation is most welcome. For further information, please keep reading and visit the ASA website for updates.
The 2015 ASA Conference will be held at East Tennessee State University in Johnson City, Tennessee, a public university of approximately 15,000 students. ETSU offers high quality, affordable education designed to advance the health and well-being of the people of Tennessee, the Southern Appalachians, the nation, and the world. ETSU is committed to scholarly and creative achievement, community and international partnerships, entrepreneurial initiatives, and interdisciplinary collaboration. See: www.etsu.edu.

The conference will take place at two primary locations on the ETSU campus. The D. P. Culp University Center will serve as the central hospitality location, where registration, silent auction, exhibits, breaks, the Many Mountains Plenary, and the Many Musics Concert will take place. The Culp Center also houses dining facilities and a Starbucks. Concurrent sessions will take place in Rogers-Stout Hall, which is fully equipped with smart classrooms. For maps and directions, see: www.etsu.edu/etsuhome/maps.aspx.

See the ASA website for accommodation updates.

**CARNEGIE HOTEL & SPA** :::: Rate | $99 :::: 423.979.6400 | Fax 423.979.6424
1216 W. State of Franklin Road, Johnson City, TN 37604 | 0.49 miles from ETSU
www.carnegiehotel.com

The Carnegie Hotel, located across from the ETSU campus, will serve as this year’s ASA Headquarters. ASA committee meetings will take place at the Carnegie. In addition, the conference banquet will be held in the The Millennium Centre, located adjacent to the Carnegie Hotel at 2001 Millennium Place. | 423.232.2001 | www.millctr.com

**COMFORT SUITES** :::: Rate | $89 :::: 423.610.0010 | Fax 423.610.0153
3118 Browns Mill Road, Johnson City, TN 37604 | 5.86 miles from ETSU
www.comfortsuites.com

**COURTYARD BY MARRIOTT-JOHNSON CITY** :::: Rate | $109 [Pending] :::: 423.262.0275 | Fax 423.262.0276
4025 Hamilton Place, Johnson City, TN 37604 | 3.99 miles from ETSU
www.marriott.com/trijc

**DOUBLETREE BY HILTON** :::: Rate | $89 :::: 423.929.2000 | Fax 423.929.1783
211 Mockingbird Lane, Johnson City, TN 37604 | 3.05 miles from ETSU
www.doubletree.com

**HAMPTON INN** :::: Rate | $99 :::: 423.929.8000 | Fax 423.929.3336
508 N. State of Franklin Road, Johnson City, TN 37604 | 2.04 miles from ETSU
www.hamptoninnjohnsoncity.com

**HOLIDAY INN** :::: Rate | $85 :::: 423.282.4611 | Fax 423.283.4869
101 W. Springbrook Drive, Johnson City, TN 37604 | 3.87 miles from ETSU
www.holidayinn.com/johnsoncitytn

**SLEEP INN & SUITES** :::: Rate | $76 :::: 423.915.0081 | Fax 423.915.0029
2020 Franklin Terrace Ct., Johnson City, TN 37604 | 5.42 miles from ETSU
http://www.sleepinn.com/hotel-johnson_city-tennessee-TN259
YOUR PARTICIPATION IN THIS YEAR’S ASA CONFERENCE CAN TAKE MANY FORMS.
PLEASE TAKE A FEW MOMENTS TO REVIEW THE INFORMATION BELOW.
THEN, SUBMIT YOUR PROPOSAL ONLINE AT THE ASA WEBSITE.

▲▲▲  REMEMBER  ▲▲▲

IN DEVELOPING YOUR PROPOSAL, be sure to incorporate this year’s theme — Many Mountains, Many Musics. Proposals that clearly reflect this year’s theme and challenge will be given preference during the selection process. Let us know how your presentation will stimulate thought and discussion — engage your audience.

SESSIONS ARE ONE HOUR AND FIFTEEN MINUTES LONG. You must adhere to the time allotted, which includes time for discussion with your audience. To encourage discussion, sessions are limited to four different presenters or participants, with a maximum of 15 minutes per presentation.

SO MORE MEMBERS MAY CONTRIBUTE, you may participate in the conference in a maximum of TWO different roles. For example, you may present a paper and moderate a session, but you may not present two papers or moderate two sessions.

SCHOLARSHIPS: There are a limited number of scholarships available for individuals requiring financial assistance to attend the conference. For information on the ASA Scholarship Fund, go to the ASA website or contact Roger Guy at roger.guy@uncp.edu. Scholarship applications will be accepted on the ASA website beginning December 1, 2014.

PROPOSALS MAY BE SUBMITTED ON THE ASA WEBSITE BETWEEN SEPTEMBER 1 AND OCTOBER 17, 2014. Late and incomplete proposals cannot be considered or accepted. Proposal acceptances will be announced by November 30, 2014. Please note: individuals named in accepted proposals are not automatically registered for the conference. All conference attendees must register and pay the conference registration fee prior to attending the conference. To register, go to the ASA website. If you have questions regarding your proposal, feel free to e-mail the Conference or Program Chair, who will put you in contact with a Program Committee member.

▲▲▲  SESSION ROLES DEFINED  ▲▲▲

PRESENTER ::: A presenter is an individual who has primary responsibility for a paper, performance, or poster presentation. Presenters should submit proposals that clearly reflect the content of their presentations. This will assist the Program Committee in bringing together related presentations to form convened sessions. Presenters submitting proposals for group presentations are responsible for letting all participants know they need to register and pay the conference registration fee prior to attending the conference.

MODERATOR ::: A moderator is a facilitator who has primary responsibility for the creation of a panel, roundtable, or workshop. Moderators should submit proposals that clearly reflect the content and purpose of their sessions. Moderators introduce their own sessions and provide brief bios of participants. Moderators are responsible for letting all participants know they need to register and pay the conference registration fee prior to attending the conference. Moderators also foster discussion, maintain time limits, and troubleshoot. Moderators may participate in the sessions they moderate, thus playing two different roles in one session.
CONVENER :: A convener is a facilitator who coordinates convened sessions comprised of individual papers or performances. Conveners introduce formed sessions and provide brief bios of presenters and performers. Conveners also foster discussion, maintain time limits, and troubleshoot. Conveners may participate in the sessions they convene, thus playing two different roles in one session. See information below on how to become a convener.

PARTICIPANT :: A participant is an individual who collaborates in a proposed session, such as a co-author or panelist.

▲▲▲ SESSION FORMATS DEFINED ▲▲▲

PAPER :: A paper session consists of individual and co-authored scholarly research papers organized by the Program Committee and introduced by a convener. Paper proposals are submitted by PRESENTERS. Co-authors sharing a presenter’s 15-minute presentation time must be identified in paper proposals as participants.

PANEL :: A panel is created, introduced, and facilitated by a moderator. Panels include up to four, 15-minute panel presentations focusing on a given topic. Panel proposals are submitted by MODERATORS. All participants must be identified in panel proposals.

PERFORMANCE :: A performance session consists of individual and group performances of original creative works organized by genre and introduced by a convener. These sessions include film and other forms of visual and performance art. Live music and readings relating to the Appalachian Mountains and the music that emanates from them are encouraged. Spatial, technical, and time requirements will be considered during the selection process. Copyright restrictions will be observed. Performance proposals are submitted by lead PRESENTERS. All participants in group performances must be identified in performance proposals.

POSTER :: A poster session consists of individual and group posters representing scholarly, community, and creative work. There is one poster session at this year’s conference, lasting one hour and 15 minutes. Presenters are allowed a half hour set-up time prior to the start of the session. Presenters are expected to bring their own portable easels. Presenters must stay with their posters throughout the session and engage their audience in a discussion of their poster topic. Presenters are encouraged to leave their posters on display after the session. Posters must be removed, however, before noon on Sunday. Poster proposals are submitted by lead PRESENTERS. All participants in group poster presentations must be identified in poster proposals.

ROUNDTABLE :: A roundtable consists of directed audience discussion on a topic of interest to the ASA membership. Roundtables are organized, introduced, and facilitated by moderators. Roundtable proposals are submitted by MODERATORS. Participants asked in advance to give brief remarks must be identified in roundtable proposals.

WORKSHOP :: A workshop consists of demonstrations and/or skill-building activities of interest to the ASA membership. Workshops are organized, introduced, and facilitated by moderators. Spatial, technical, and time requirements will be considered during the selection process. Workshop proposals are submitted by MODERATORS. Participants asked in advance to contribute to workshops must be identified in workshop proposals.
### SESSION TRACKS

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<td>b. Appalachian Studies</td>
<td>j. Education</td>
<td>r. Migration, Population, Urban Appalachians</td>
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<td>c. Archaeology and Physical Anthropology</td>
<td>k. Environment, Geology, Natural History, Rivers, Parks-Conservation</td>
<td>s. Music</td>
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<td>e. Arts and Crafts</td>
<td>m. Folklore</td>
<td>u. Religion</td>
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<td>g. Coal, Industry, Labor, Railroads, Transportation</td>
<td>o. Health and Medicine</td>
<td>w. Women and Gender</td>
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<td>h. Description and Travel, Recreation and Sports</td>
<td>p. Literature, Language, Dialect</td>
<td>x. Other: Please Describe</td>
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From: Appalachian Studies Bibliography, compiled by Jo. B. Brown.
For a further description of tracks, go to: [https://www.libraries.wvu.edu/collections/bibliography/](https://www.libraries.wvu.edu/collections/bibliography/).

### SUBMISSION GUIDELINES

**THE ONLINE PROPOSAL FORM WILL ASK FOR THE FOLLOWING INFORMATION.**

**PRESENTERS: PAPER, PERFORMANCE, AND POSTER SESSIONS**

- Session format  [paper, performance, or poster]
- Session track   [choose up to two]
- Title of paper, performance, or poster  [up to 15 words]
- Abstract or summary of paper, performance, or poster content [150-250 words]
  ** Preface with one or two sentences that concisely describe your presentation.
- Contact information for yourself and all participants. Includes first name, last name, affiliation, mailing address, telephone, e-mail address.
- Biographical summary for yourself and each participant [50-75 words per person]
- Special requirements [e.g., physical, technical, media, time]
MODERATORS: PANEL, ROUNDTABLE, AND WORKSHOP SESSIONS

- Session format [panel, roundtable, or workshop]
- Session track [choose up to two]
- Title of panel, roundtable, or workshop [up to 15 words]
- Abstract or summary of session content and objective [150-250 words]
  ** Preface with one or two sentences that concisely describe your session.
- Titles of participant presentations [up to 15 words per presentation]
- Abstract or summary of participant presentations [150-250 words per presentation]
  ** Preface with one or two sentences that concisely describe each presentation.
- Contact information for yourself and all participants. Includes first name, last name, affiliation, mailing address, telephone, e-mail address.
- Biographical summary for yourself and each participant [50-75 words per person]
- Special requirements [e.g., physical, technical, media, time]

** IMPORTANT: If your proposal is accepted, the information you submit will be included in the conference program. Please strive to use appropriate grammar, punctuation, and sentence construction. Do not use all capital letters for titles, initial caps only.

ALL PROPOSALS MUST BE SUBMITTED ONLINE AT THE ASA WEBSITE BETWEEN SEPTEMBER 1 AND OCTOBER 17, 2014. LATE OR INCOMPLETE PROPOSALS CANNOT BE CONSIDERED OR ACCEPTED.

▲▲▲ CONVENERS ▲▲▲

If you would like to participate in the conference as a convener for paper and/or performance sessions, please send an e-mail to Amy Collins at collina@etsu.edu, using the subject line “Conference Convener.” Please indicate the format (paper or performance) and subject tracks that most interest you. Individuals selected as conveners are not automatically registered for the conference. As with all conference attendees, conveners must register and pay the registration fee prior to attending the conference. You may register on the ASA website.

▲▲▲ HOWARD DORGAN SILENT AUCTION CONTRIBUTORS ▲▲▲

The Howard Dorgan Silent Auction helps support the ASA Scholarship Fund. This is a call for Donors, Bidders, and Buyers! With your help, we can make this year’s auction the best ever! We encourage donations that relate to this year’s theme, Many Mountains, Many Musics — so, use your imagination! For information, contact Philis Alvic (philis@philisalvic.info) or Carol Baugh (carolbaugh@sinclair.edu).
CALL FOR NOMINATIONS

AWARD FOR EXCELLENCE IN TEACHING APPALACHIAN STUDIES

The ASA Award for Excellence in Teaching Appalachian Studies seeks to honor an individual dedicated to intellectual rigor and pedagogical integrity in constructing and delivering inclusive knowledge about Appalachia and its people. The winner will receive $250. Candidates may be nominated or may self-nominate. Nomination packets must be submitted in a single PDF file as an attachment to an e-mail to the chair of the ASA Education Committee, Theresa Burriss, at tburriss@radford.edu by January 31, 2015. Selection of the award winner will be made by the ASA Education Committee. Current members include Theresa Burriss, Katherine Ledford, Sylvia Shurbutt, Tom Wagner, and Tess Lloyd. Criteria and documentation requirements for the award are as follows:

a. Completed nomination form, available on the ASA website or by contacting Theresa Burriss.
b. One-page letter of nomination or self-nomination.
c. One-page statement of teaching philosophy.
d. One- to two-page curriculum vitae.
e. Documentation that includes syllabus or syllabi (nominees will be asked to add their syllabus or syllabi to the ASA website under Resources) and one complete set of student evaluations from an Appalachian studies course, including scores and comments.
f. Up to two additional pages of documentation such as: peer evaluations from colleagues, letters of support or other documentation from former students, and information regarding professional development activities.

CARL A. ROSS APPALACHIAN STUDENT PAPER COMPETITION

This competition is open to students in two categories: middle/high school and undergraduate/graduate students. Middle/high school papers should be 12-15 pages in length. Undergraduate/graduate papers should be 20-30 pages in length. The authors of the winning papers will receive $100 each. All papers must adhere to guidelines for scholarly research. Students who wish to present their papers at the conference must also submit a conference proposal following the submission guidelines. The cost of attending the conference is the responsibility of the winners.

Submissions should be sent in Microsoft Word attachments via e-mail to the selection chair, Casey LaFrance, at TC-Lafrance@wiu.edu by January 15, 2015. Papers submitted to the undergraduate/graduate competition must have been completed during the current or previous academic year and must include proof of student status during the current or previous academic year; documentation may consist of a letter from a faculty advisor (including faculty advisor’s e-mail, phone, and address), a schedule of classes, or a transcript.

CRATIS D. WILLIAMS & JAMES S. BROWN SERVICE AWARD

The Cratis D. Williams & James S. Brown Service Award is given to an individual who has made exemplary contributions to Appalachia, Appalachian studies, and/or the Appalachian Studies Association. The selection process consists of two steps: 1) Nominations should include a statement regarding the individual’s specific contributions to the region and/or the individual’s c.v./résumé. 2) Following a review, the committee will request additional information about one or more finalists before selecting the award recipient. Send nomination materials to John Hennen, Associate Professor of History, Department of History, Philosophy and Legal Studies, 354 Rader Hall, Morehead State University, Morehead, KY, 40351 or by email to j.hennen@moreheadstate.edu by January 15, 2015.
HELEN M. LEWIS COMMUNITY SERVICE AWARD

The Helen M. Lewis Community Service Award is given to an individual or an organization that has made exemplary contributions to Appalachia through involvement with and service to its people and communities. Nominations should include a statement regarding the individual’s or organization’s specific contributions to the region or its people, accompanied by at least two letters of support. Send nomination materials to Sandy Ballard, Belk Library, Box 32026, Appalachian State University, Boone, NC 28608, or to ballardsl@appstate.edu by January 31, 2015.

JACK SPADARO DOCUMENTARY AWARD

This award honors the activist and whistleblower Jack Spadaro, who spent his professional career working within the coal mining industry for the betterment of the Appalachian community. One award is given annually to recognize the best film, video, radio, television, or other media presentation on Appalachia or its people. The winner will be awarded $250. Nominations should be made by January 31, 2015 to Jack Wright at jwright@ohio.edu or to Jack Wright, 5616 Marion Johnson Rd., Athens, OH 45701. Technical and submission requirements are detailed on the ASA website.

THE e-APPALACHIA AWARD FOR OUTSTANDING WEBSITE

The e-Appalachia Award is given annually in recognition of an outstanding website that provides insight on Appalachia and its people, or provides a vital community service to Appalachians. The winner will be awarded $250. Nominations should be made to Eryn Roles, Website Committee Chair, roles1@marshall.edu, by January 31, 2015.

WEATHERFORD AWARDS

The ASA and Berea College annually present the Weatherford Awards to honor published works that “best illuminate the challenges, personalities, and unique qualities of the Appalachian South.” The Weatherford Awards are named after Willis D. Weatherford Jr. and Sr. for their contributions to the region. The late Alfred Perrin began the award in 1970. Three awards are presented annually for nonfiction, fiction, and poetry in honor of Grace Toney Edwards. The subject matter of nominated books must be Appalachian or set in Appalachia and originally published in 2014. Anyone may nominate, but nominations in any of the three categories must include seven copies. Nominations and copies must be received by Chris Green, Director, Loyal Jones Appalachian Center, CPO 2166, 205 North Main Street, Berea College, Berea, KY 40404, by December 1, 2014. If copies will be delayed, the nomination letter must specify the expected delivery date. For further information, visit www.berea.edu/appalachiancenter/weatherford or visit the ASA website.

WILMA DYKEMAN “FACES OF APPALACHIA” POST-DOCTORAL RESEARCH FELLOWSHIP

The Wilma Dykeman “Faces of Appalachia” Post-doctoral Research Fellowship, which provides $4,000 to support research related to gender, race, and/or ethnicity in Appalachia, is awarded annually. Members of the Appalachian Studies Association who have earned a doctoral degree from an accredited institution within the past seven years are eligible to apply. Please send applications to Linda Spatig, Wilma Dykeman Committee Chair, spatig@marshall.edu, by December 31, 2014. Award winners will be announced at the 2015 ASA conference. For more information about the award and details on the application process, please visit the ASA website.
INVITATION TO ADVERTISERS, EXHIBITORS, AND SPONSORS

What: Appalachian Studies Association’s 38th Annual Appalachian Studies Conference
Theme: Many Mountains, Many Musics
When: MARCH 27-29, 2015
Where: EAST TENNESSEE STATE UNIVERSITY, JOHNSON CITY, TENNESSEE
Who: Approximately 900-1000 people, including scholars from diverse fields, as well as teachers, artists, writers, and members of Appalachian-oriented organizations, agencies, and communities. Our preliminary program is mailed to over 2,000 people!

Please accept this invitation to exhibit during the 2015 Appalachian Studies Conference, to advertise in the preliminary and/or the final conference program, and to sponsor a break, reception, and/or book-signing. Special receptions are available by arrangement if space and time permit. This year the exhibit hall will be in the D. P. Culp University Center.

Exhibit Tables
Exhibit Tables
Exhibitors will be provided with two chairs and one 8-foot table, clothed but not draped. Additional tables are available for a reduced rate. A special shared table rate is offered for community organizations, artists, and small presses. Exhibits should not be so tall or so arranged that other exhibits are blocked physically or visually. The exhibit fee includes admission to all concurrent sessions for two people. ASA membership as well as ticketed meals and activities are not included but may be purchased separately.

Advertisements
Advertisements
Ads may be reserved for both the preliminary program (mailed to over 2,000 people) and the final program as part of a package deal or for the final program only. Ads should be 300 resolution (DPI) and gray scale. PDF files are preferred and may be sent electronically. To be included in the preliminary program, ads must be received by November 17, 2014.

Sponsorship of Breaks, Receptions, and Other Events
Sponsorship of Breaks, Receptions, and Other Events
Fees for sponsoring one of the breaks during the conference are listed on the reservation form. Special receptions may be arranged. Call ASA for information.

The Publisher’s Reception on Saturday, March 28th will highlight publishers/presses and feature your books and authors. All book-signings will be scheduled at this time to maximize attendance and avoid competition with other sessions/events. See reservation form for fees and other details.

FOR RATES TO RESERVE AN EXHIBIT TABLE, ADVERTISEMENT, OR SPONSORSHIP SEE THE FOLLOWING FORM.
Return the form to the address below by November 17, 2014. All fees are due by January 16, 2015 and are payable to the Appalachian Studies Association. SPACE IS LIMITED SO RESERVE EARLY!

Mary K. Thomas, Appalachian Studies Association, One John Marshall Dr., Huntington, WV 25755
Phone: 304-696-2904 | E-mail: asa@marshall.edu | Fax: 304-696-6221 | www.appalachianstudies.org
REGISTRATION FORM FOR ADVERTISERS, EXHIBITORS, AND SPONSORS

PLEASE RETURN THIS FORM TO THE APPALACHIAN STUDIES ASSOCIATION BY NOVEMBER 17, 2014. ADVERTISEMENTS MUST BE RECEIVED BY NOVEMBER 17, 2014.

Contact Name

Company | Institution: As it will appear in program

Mailing Address

City State Zip

Telephone E-mail

Representative 1

Representative 2

Please list the names of up to 2 individuals that will represent you. Additional persons must pay the conference registration fee.

EXHIBITS | MEALS | OPTIONAL MEMBERSHIP

☐ Please reserve a TABLE for our exhibit at $200. Amount: __________

☐ Please reserve ____ EXTRA TABLE(S) at $125 each. Amount: __________

☐ SHARED TABLES for community organizations, artists, or small presses are $100 per exhibit. Amount: __________

☐ Please check if you need a TABLE COVER. Please list EXHIBIT REQUIREMENTS (e.g., electric, location) __________

☐ Please reserve ____ Friday BANQUET TICKET(S) at $25 each. Amount: __________

☐ Special dietary needs: __________

☐ Optional ASA MEMBERSHIP: ___ Library/Institutional $70 print, $85 electronic, $105 print/electronic ___ Regular $100 ___ Student $80 Amount: __________

ADVERTISEMENTS

Ads should be 300 resolution (DPI) and gray scale. Submit as PDF files. Ads may not exceed 7 ½ ” (w) x 10” (h) for full-page ad; or 7 ½ ” (w) x 5” (h) for half-page ad.

☐ Please reserve ____ FULL-PAGE AD(S) at $250 in Preliminary and Final Programs. Same ad only. Amount: __________

☐ Please reserve ____ FULL-PAGE AD(S) at $175 in Final Program. Amount: __________

☐ Please reserve ____ HALF-PAGE AD(S) at $150 in Preliminary and Final Programs. Same ad only. Amount: __________

☐ Please reserve ____ HALF-PAGE AD(S) at $100 in Final Program. Amount: __________

SPONSORSHIPS

☐ I would like to sponsor a: _____ BREAK at $500. Amount: __________

☐ BOOK SIGNING at $250 (1-2 authors); $375 (3-4); $500 (5-6). Amount: __________

☐ RECEPTION: Reception costs vary. Please contact the ASA. Amount: __________

TOTAL AMOUNT

Amount: __________

Fees are payable to the APPALACHIAN STUDIES ASSOCIATION by check, Visa, or Master Card and due by January 16, 2015.

☐ EXHIBIT FEE enclosed ☐ AD FEE enclosed ☐ SPONSORSHIP FEE enclosed ☐ BILL ME LATER
2015 CALL FOR PARTICIPATION
APPALACHIAN STUDIES CONFERENCE
Many Mountains, Many Musics

East Tennessee State University
Johnson City, Tennessee
March 27-29, 2015