INVITATION TO ADVERTISERS, EXHIBITORS, AND SPONSORS

What: Appalachian Studies Association’s 38th Annual Appalachian Studies Conference
Theme: Many Mountains, Many Musics
When: MARCH 27-29, 2015
Where: EAST TENNESSEE STATE UNIVERSITY, JOHNSON CITY, TENNESSEE
Who: Approximately 900-1000 people, including scholars from diverse fields, as well as teachers, artists, writers, and members of Appalachian-oriented organizations, agencies, and communities. Our preliminary program is mailed to over 2,000 people!

Please accept this invitation to exhibit during the 2015 Appalachian Studies Conference, to advertise in the preliminary and/or the final conference program, and to sponsor a break, reception, and/or book-signing. Special receptions are available by arrangement if space and time permit. This year the exhibit hall will be in the D. P. Culp University Center.

Exhibit Tables
Exhibitors will be provided with two chairs and one 8-foot table, clothed but not draped. Additional tables are available for a reduced rate. A special shared table rate is offered for community organizations, artists, and small presses. Exhibits should not be so tall or so arranged that other exhibits are blocked physically or visually. The exhibit fee includes admission to all concurrent sessions for two people. ASA membership as well as ticketed meals and activities are not included but may be purchased separately.

Advertisements
Ads may be reserved for both the preliminary program (mailed to over 2,000 people) and the final program as part of a package deal or for the final program only. Ads should be 300 resolution (DPI) and gray scale. PDF files are preferred and may be sent electronically. To be included in the preliminary program, ads must be received by November 17, 2014.

Sponsorship of Breaks, Receptions, and Other Events
Fees for sponsoring one of the breaks during the conference are listed on the reservation form. Special receptions may be arranged. Call ASA for information.

The Publisher’s Reception on Saturday, March 28th will highlight publishers/presses and feature your books and authors. All book-signings will be scheduled at this time to maximize attendance and avoid competition with other sessions/events. See reservation form for fees and other details.

FOR RATES TO RESERVE AN EXHIBIT TABLE, ADVERTISEMENT, OR SPONSORSHIP SEE THE FOLLOWING FORM. Return the form to the address below by November 17, 2014. All fees are due by January 16, 2015 and are payable to the Appalachian Studies Association. SPACE IS LIMITED SO RESERVE EARLY!