# REGISTRATION FORM FOR ADVERTISERS, EXHIBITORS, AND SPONSORS

**PLEASE RETURN THIS FORM TO THE APPALACHIAN STUDIES ASSOCIATION BY NOVEMBER 17, 2014. ADVERTISEMENTS MUST BE RECEIVED BY NOVEMBER 17, 2014.**

### Contact Information

<table>
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<tr>
<th>Company</th>
<th>Institution:</th>
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<td>As it will appear in program</td>
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<tr>
<th>Telephone</th>
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| Representative 1 | |
|-----------------| |

| Representative 2 | |
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Please list the names of up to 2 individuals that will represent you. Additional persons must pay the conference registration fee.

## EXHIBITS | MEALS | OPTIONAL MEMBERSHIP

- Please reserve a **TABLE** for our exhibit at $200.  
  - Amount: __________

- Please reserve ____ **EXTRA TABLE(S)** at $125 each.  
  - Amount: __________

- **SHARED TABLES** for community organizations, artists, or small presses are $100 per exhibit.  
  - Amount: __________

- Please check if you need a **TABLE COVER**. Please list **EXHIBIT REQUIREMENTS** (e.g., electric, location)  
  - Amount: __________

- Please reserve ____ **Friday BANQUET TICKET(S)** at $25 each.  
  - Amount: __________

- **Special dietary needs:**  
  - Amount: __________

- Optional **ASA MEMBERSHIP**:  
  - Library/Institutional: $70 print, $85 electronic, $105 print/electronic  
  - Regular $100  
  - Student $80  
  - Amount: __________

## ADVERTISEMENTS

Ads should be 300 resolution (DPI) and gray scale. Submit as PDF files. Ads may not exceed 7 ½” (w) x 10” (h) for full-page ad; or 7 ½” (w) x 5” (h) for half-page ad.

- Please reserve ____ **FULL-PAGE AD(S)** at $250 in Preliminary and Final Programs. Same ad only.  
  - Amount: __________

- Please reserve ____ **FULL-PAGE AD(S)** at $175 in Final Program.  
  - Amount: __________

- Please reserve ____ **HALF-PAGE AD(S)** at $150 in Preliminary and Final Programs. Same ad only.  
  - Amount: __________

- Please reserve ____ **HALF-PAGE AD(S)** at $100 in Final Program.  
  - Amount: __________

## SPONSORSHIPS

- I would like to sponsor a:  
  - ____ **BREAK** at $500.  
    - Amount: __________
  
  - ____ **BOOK SIGNING** at $250 (1-2 authors); $375 (3-4); $500 (5-6).  
    - Amount: __________
  
  - ____ **RECEPTION**: Reception costs vary. Please contact the ASA.  
    - Amount: __________

## TOTAL AMOUNT

Amount: __________

Fees are payable to the APPALACHIAN STUDIES ASSOCIATION by check, Visa, or Master Card and due by January 16, 2015.

- ____ EXHIBIT FEE enclosed  
- ____ AD FEE enclosed  
- ____ SPONSORSHIP FEE enclosed  
- ____ BILL ME LATER

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