We invite participation in the 36th annual Appalachian Studies Conference organized by the Appalachian Studies Association. This year's theme is "Communities in Action, Landscapes in Change." We encourage innovative proposals that explore all types of communities across the Appalachian region—historical, contemporary, and imagined ones—and the landscapes and environmental spaces that impact, and are impacted by, those communities.

Formats might include:

- individual scholarly research papers and sessions
- formed sessions
- poster sessions presenting scholarly research OR documenting community work
- panels and community presentations
- performance or sharing of films, documentaries, videos, poetry, music, plays, art, and writing
- roundtable conversations on contemporary issues, e.g. activism in the region, professional development, or a newcomer's orientation to Appalachian studies

Proposals must be e-mailed to: ASAconference2013ASU@gmail.com no later than October 12, 2012, with no exceptions. Submit your proposal (approx. 250 words) within the text of your email AND as a single-spaced Word attachment. Please use the following e-mail subject line format: [individual or group] proposal on [subject area selected from list below]: [topic]. For example, “individual proposal on literature: Ron Rash's female characters.” Inquiries only should be sent to Katherine Ledford or Kathy Olson at their university e-mail addresses listed above. Proposals should be sent to ASAconference2013ASU@gmail.com.
CONFERENCE BASICS

The following information is required in your proposal:

1. Proposal category: Individual paper/presentation OR group session.
2. Type of Presentation: Paper, Poster/Exhibit, Panel/Roundtable, Film, Reading, or Workshop.
3. Subject: Selected from list on prior page. Choose one subject only, please.
4. Contact information: Name(s), email address(es), and affiliation(s), if any, of ALL participants and a 1-2 sentence biographical sketch of each participant.
5. Title of your individual paper/presentation OR session. Individual papers/presentations will be limited to fifteen minutes. If you are proposing a session, include the title of each paper/presentation in the session.
6. Abstract: A single-spaced abstract of 250 words describing your individual paper/presentation or session in the body of your e-mail AND attached as a Word file. For a session, please submit an abstract from each presenter after the abstract describing the whole session.
7. Media: Equipment or internet needs.
8. Volunteering to convene: Would you be willing to serve as the convener for a session other than your own? Duties include beginning and ending the session on time, ensuring equal time for each presenter, and preserving time for questions and comments.

All presenters must register for the conference and pay the registration fee of $130 ($80 for students), which also covers membership in the Appalachian Studies Association for one year and a one-year subscription to the Journal of Appalachian Studies. To register online, visit www.appalachianstudies.org. A limited number of scholarships will be available. Late, incomplete, mailed, or faxed submissions cannot be accepted. Submitting a proposal does not guarantee presentation at the conference. Applicants will be notified by November 9, 2012 of the program committee's decision.

Information about the Appalachian Studies Association may be found at: http://www.appalachianstudies.org.

KEYNOTE ADDRESS

William R. Ferris will deliver the keynote address. Dr. Ferris is the Joel Williamson Eminent Professor of History and an adjunct professor of folklore at the University of North Carolina at Chapel Hill. He is senior associate director of the Center for the Study of the American South at UNC-CH and is widely recognized as a leader in Southern studies, African-American music, and folklore. Dr. Ferris served as the chairman of the National Endowment for the Humanities during the Clinton administration. Before leading the NEH, Dr. Ferris was the founding director of the Center for the Study of Southern Culture at the University of Mississippi where he was a member of the faculty for eighteen years. While there, Dr. Ferris co-edited the Encyclopedia of Southern Culture (UNC Press, 1989), a project that inspired many other regional studies encyclopedias, including the Encyclopedia of Appalachia (U of Tennessee Press, 2006).

CALL FOR CONVENERS

If you are not submitting a paper or panel proposal but are willing to act as a convener for a concurrent session during the conference, please contact Kathy Olson at ASAconference2013ASU@gmail.com and type “Volunteering to Convene” in the subject line. Information and guidance will be given to conveners prior to the conference. Conveners/moderators are needed for each concurrent session.

SCHOLARSHIPS

The Appalachian Studies Association offers registration scholarships to ensure that people with limited incomes or insufficient institutional support have a voice in the annual ASA conferences. For more information on scholarships, contact Roger Guy at roger.guy@uncp.edu. Go to http://www.appalachianstudies.org/conference for the online application for scholarship assistance which will be available beginning December 1, 2012.

HOWARD DORGAN SILENT AUCTION (for scholarship support)

Help those with financial need participate in ASA conferences! The ASA has a strong tradition of awarding scholarships to approximately one in five participants. Please contribute to ASA's annual silent auction: crafts, quilts, memorabilia, special foods, tickets to events, music, art, a weekend get-away, a rafting trip, a fine meal, your autographed book, and other items are needed. Bidders and Buyers at the Silent Auction are also needed! Proceeds go to the ASA Scholarship Fund. For information contact Silent Auction Co-chairs, Philis Alvic at philis@philisalvic.info or Carol Baugh at baugh@sinclair.edu.
CONFERENCE SITE
Located in the town of Boone in the beautiful Blue Ridge Mountains of North Carolina, Appalachian State University enrolls about 17,000 students and offers more than 150 undergraduate and graduate majors, including an undergraduate major and two minors in Appalachian studies and a Master's degree in Appalachian studies with concentrations in culture, music, and sustainability. Appalachian Mountain-focused academic programs, research, and community collaborations are coordinated through the university’s Center for Appalachian Studies and supported by the W. L. Eury Appalachian Collection of Belk Library and Information Commons and the Appalachian Journal, founded at Appalachian State University in 1972. Appalachian is one of sixteen universities in the University of North Carolina system.

Boone and the nearby town of Blowing Rock—long-established tourist destinations and popular retirement and second-home communities—offer varied dining and lodging options, shopping, and recreational opportunities. Nearby arts establishments include the new Blowing Rock Art and History Museum and the university’s Turchin Center for the Visual Arts. A growing local foods and small farm movement draw on Appalachian rural traditions in surrounding Watauga, Avery, and Ashe Counties.

MOTEL, HOTEL AND BED AND BREAKFAST OPTIONS
The following list begins with accommodations in Boone (closest to Appalachian State University) with the rates, distance from ASU, and time from ASU to the hotel. When making reservations and to receive the rates below, please tell them you are attending the “Appalachian Studies Association Conference.”

HOTELS/MOTELS
BEST WESTERN, BLUE RIDGE PLAZA – (828) 266-1100 – $65.00 – 840 West King Street, Boone, NC
2 minutes / 0.93 miles – large meeting room available to conference attendees

COMFORT SUITES – (828) 268-0099 – $82.00 – 1184 Highway 105, Boone, NC
4 minutes / 1.4 miles

COUNTRY INN & SUITES – (828) 264-4234 – $70.00 – 818 East Kings Street, Boone, NC
2 minutes / 0.93 miles

COURTYARD BY MARRIOTT – (828) 265-7676 – $109.00 – 1050 Highway 105, Boone, NC
3 minutes / 1 mile – large meeting room available to conference attendees

FAIRFIELD INN & SUITES – (828) 268-0677 – $82.00 – 2060 Blowing Rock Road, Boone, NC
6 minutes / 2.3 miles – three large meeting rooms available to conference attendees

HAMPTON INN – (828) 264-0077 – $80.00 – 1075 Highway 105, Boone, NC
3 minutes / 1 mile

HOLIDAY INN EXPRESS OF BOONE – (828) 264-2451 – $82.00 – 1943 Blowing Rock Road, Boone, NC
5 minutes / 2.1 miles – large meeting room available to conference attendees

LAQUINTA INN & SUITES – (828) 262-1234 – $75.00 – 165 Highway 105 Extension, Boone, NC
2 minutes / 0.77 miles – accepts pets – large meeting room available to conference attendees

SLEEP INN – (828) 262-0020 – $60.00 – 163 Highway 105 Extension, Boone, NC
2 minutes / 0.77 miles

SUPER 8 – (828) 262-0101 – $55.00 – 2419 Highway 105, Boone, NC
5 minutes / 2 miles
The mission of the Appalachian Studies Association is to promote and engage dialogue, research, scholarship, education, creative expression, and action among scholars, educators, practitioners, grassroots activists, students, individuals, groups and institutions. Our mission is driven by our commitment to foster quality of life, democratic participation and appreciation of Appalachian experiences regionally, nationally, and internationally.
CALL FOR 2013 AWARD NOMINATIONS

THE CARL A. ROSS APPALACHIAN STUDENT PAPER COMPETITION is open to students in two categories: middle/high school and undergraduate/graduate students. The authors of the winning papers will receive $100 each. Costs of attending the conference are the winners' responsibility. All papers must adhere to guidelines for scholarly research. To submit a paper for consideration for the 2013 competition, e-mail a Microsoft Word copy of the paper by December 8, 2012, to Joette Morris Gates at: kywoman102950@gmail.com. Middle/high school papers should be 12 – 15 pages in length; Undergraduate/graduate papers should be 20 – 30 pages in length. Students submitting papers must be enrolled in courses at the time of the conference. To verify their student status, students can submit one of the following to the mailing address below by December 15, 2012: a copy of a schedule of classes or transcripts indicating enrollment for the spring 2013 term or a letter from a faculty advisor verifying the student's status for spring 2013, which should include the faculty member's email address, phone number, and mailing address. Students who wish to present their papers at the conference must also submit a Proposal for Participation following the submission guidelines. Questions should be addressed to Joette Morris Gates, kywoman102950@gmail.com.

CRATIS D. WILLIAMS/JAMES S. BROWN SERVICE AWARD
The Cratis D. Williams/James S. Brown Service Award is given to an individual who has made exemplary contributions to Appalachia, Appalachian studies, and/or the Appalachian Studies Association. There is a two-step nomination process. 1) Nominations should include a statement regarding the individual's specific contributions to the region or the individual's c.v./résumé. 2) Following a review the committee will request additional information about one or more finalists before selecting the award recipient. Send nomination materials to Emily Satterwhite, Associate Professor, 344 Lane Hall, Virginia Tech, Blacksburg, VA 24061-0227 or by e-mail to satterwhite@vt.edu before January 14, 2013.

HELEN M. LEWIS COMMUNITY SERVICE AWARD
The Helen M. Lewis Community Service Award is given to an individual or an organization that has made exemplary contributions to Appalachia through involvement with and service to its people and communities. Nominations should include a statement regarding the individual or organization’s specific contributions to the region or its people, accompanied by at least two letters of support. Send nomination materials to Patricia Beaver, Director, Center for Appalachian Studies, Appalachian State University, University Hall, Boone, NC 28608 or to beaverpd@appstate.edu before February 1, 2013.

JACK SPADARO DOCUMENTARY AWARD
The award's name honors the activist and whistleblower, Jack Spadaro, who has spent his entire professional career working within the coal mining industry for the betterment of the Appalachian community. One award is given annually to recognize the best film, video, radio, television, or other media presentation on Appalachia or its people. Nominations should be made before February 1, 2013 to Jack Wright at jwright@ohio.edu or to Jack Wright, Ohio University School of Film, 378 Lindley Hall, Athens, OH 45701. Technical and submission requirements are detailed at http://www.appalachianstudies.org/association/awards/.

THE e-APPALACHIA AWARD FOR OUTSTANDING WEBSITE
The e-Appalachia Award is given annually in recognition of an outstanding website that provides insight on Appalachia and its people, or provides a vital community service to Appalachians. Nominations should be made to Roger Guy, Website Committee Chair, roger.guy@uncp.edu, before February 1, 2013.

WEATHERFORD AWARDS
The ASA and Berea College annually present the Weatherford Awards to honor published works that “best illuminate the challenges, personalities, and unique qualities of the Appalachian South.” Three awards are now given: one in nonfiction, one in fiction, and one in poetry, presented in honor of Grace Toney Edwards. The Weatherford Awards are named after Willis D. Weatherford Jr. and Sr. for their contributions to the region. The late Alfred Perrin began the award in 1970. The only requirement is that the subject matter of the books be Appalachian or that they be set in Appalachia. All nominations for the Weatherford Awards must be made by December 31, 2012, and all entries must be originally published in 2012. Each nomination in any of the three categories must include seven copies. Please send seven copies to Sheila Lyons, Director, Loyal Jones Appalachian Center, CPO 2166, 205 North Main Street, Berea College, Berea, KY 40404. For further information about these awards, visit our website at www.appalachianstudies.org/association/awards/ or http://www.berea.edu/appalachiancenter/weatherford/default.asp.
What: Appalachian Studies Association/Thirty-Sixth Annual Appalachian Studies Conference

Theme: Communities in Action, Landscapes in Change

When: March 22 – 24, 2013
Exhibits are open Friday at 11:30 AM, Saturday morning and afternoon, and Sunday morning. During off-hours, the exhibit area will be locked to provide security. Exhibits may be set-up 6 - 8 PM Thursday & 9 - 11:30 PM Friday

Where: Appalachian State University, Boone, North Carolina

Who: Approximately 600 people, including scholars from diverse fields as well as teachers, artists, writers, and members of Appalachian-oriented organizations, agencies, and communities. Our preliminary program is mailed to over 2,000 people.

Publishers and others are invited to exhibit during the 2013 Appalachian Studies Conference, to advertise in the preliminary and/or the final conference program, and to sponsor a break, reception, and/or book-signing. Special receptions are available by arrangement if space and time are available. This year, the exhibit hall will be in the same building as sessions.

Exhibit Tables
Exhibitors will be provided with two chairs and one 6-foot table, clothed but not draped. Limit of two persons per vendor. Additional tables are available for a reduced rate. A special shared table rate is offered to community organizations, artists, and small presses. Exhibits should not be so tall or so arranged as to block the view of other exhibits. Exhibit fee includes admission to all sessions for two people. Meals and ASA membership are not included but may be purchased separately.

Advertisements
Ads may be reserved for both the preliminary (mailed to over 2,000 people) and final programs as part of a package deal or for the final program only. Ads should be 300 resolution (DPI) and gray scale. PDF files are preferred and may be sent electronically. To be included in the preliminary program, ads must be received by November 16, 2012.

Sponsorship of Breaks, Receptions, and Other Events
Fees for sponsoring one of the breaks during the conference are available on the reservation form. Special receptions may be arranged (call number below for information).

Our Publisher’s Reception on Saturday March 23rd will highlight publishers/presses and feature your books and authors. All book-signings will be scheduled at this time to maximize attendance and not compete with any other sessions/events. See reservation form for fees and other details.

Please indicate your interest in sponsoring one of the above on the adjacent form.

For rates or to reserve an exhibit table, advertisement, or sponsorship, see the adjacent form. Return the form to the address below by November 16, 2012. All fees are due by January 16, 2013 and payable to the Appalachian Studies Association.

Space is limited so reserve early!
Please return form by 11/16/12, to address below. Fees are payable to Appalachian Studies Association by check, Visa, or MC and due 1/16/13. Ads must be received by 11/16/12.

Contact Person: ____________________________________________________________

Company/Institution (exactly as you want it listed in the program): ________________________________

Complete Mailing Address: ____________________________________________________________

City: __________________________ State: __________ Zip: _________________________________

Phone: ( ) ______________ Email: __________________________

Please list the names of up to two persons working table(s) so we may provide nametags. Additional persons must pay conference registration.

1) __________________________________________ 2) _______________________________________

Exhibits/Meals/Optional Membership

___ Yes, please reserve a table for our exhibit at $200.  Amt.: __________

___ Please reserve ______ extra table(s) at $125 each.  Amt.: __________

___ Shared table rate for community organizations, artists, or small presses at $100 each exhibit.  Amt.: __________

___ Please reserve _____ Friday banquet tickets at $20 each.  Amt.: __________

___ Please reserve_____ Saturday lunch tickets at $14 each (featuring local foods).  Amt.: __________

___ Please reserve_____ Sunday brunch tickets at $12 each.  Amt.: __________

___ Special dietary needs: ____________________________________________________________

___ Optional ASA Membership: _____ Library/Institutional $45; _____ Regular $80; _____ Student $60  Amt.: __________

Signature of student advisor needed for student membership: ____________________________

Exhibit booth requirements (electric, location, etc.): _______________________________________

Advertisements: Ads should be 300 resolution (DPI) and gray scale and submitted as PDF files; ads may not exceed 7-1/2" wide by 10" long for full-page ad or 7-1/2" wide by 5" long for half-page ad.

___ Please reserve ____ full-page ad(s) at $250 per package*.  Amt.: __________

___ Please reserve ____ full-page ad(s) at $175 in the final program.  Amt.: __________

___ Please reserve ____ half-page ad(s) at $150 per package*.  Amt.: __________

___ Please reserve ____ half-page ad(s) at $100 per half-page in the final program.  Amt.: __________

*Ad packages include the same ad in both the preliminary and final programs.

Sponsorships

I would like to sponsor a ______ Break ($500), ______ Saturday Book signing,** or ______ Reception***  Amt.: __________

**Book-signing fee is $250 for 1-2 authors; $375 for 3-4 authors; $500 for 5-6 authors.

***Reception cost to be determined; please contact number below for info.

Total Amount Due:  $ ______

________EXHIBITOR FEE ENCLOSED  __AD FEE ENCLOSED  __SPONSORSHIP FEE ENCLOSED  __PLEASE BILL ME

Mary Thomas, Appalachian Studies Association, One John Marshall Dr., Huntington, WV 25755
Phone: (304) 696-2904 Email: asa@marshall.edu Fax: (304) 696-6221 Website: www.appalachianstudies.org
2013 Call for Participation, Presentations, Leaders, Conveners, Award Nominations, Exhibitors, Advertisers, and Sponsors