LETTER OF INVITATION TO EXHIBIT, ADVERTISE, OR SPONSOR A BREAK, RECEPTION, OR OTHER EVENT

What: Appalachian Studies Association/Thirty-Sixth Annual Appalachian Studies Conference

Theme: Communities in Action, Landscapes in Change

When: March 22 – 24, 2013
Exhibits are open Friday at 11:30 AM, Saturday morning and afternoon, and Sunday morning. During off-hours, the exhibit area will be locked to provide security. Exhibits may be set-up 6 - 8 PM Thursday & 9 - 11:30 PM Friday

Where: Appalachian State University, Boone, North Carolina

Who: Approximately 600 people, including scholars from diverse fields as well as teachers, artists, writers, and members of Appalachian-oriented organizations, agencies, and communities. Our preliminary program is mailed to over 2,000 people.

Publishers and others are invited to exhibit during the 2013 Appalachian Studies Conference, to advertise in the preliminary and/or the final conference program, and to sponsor a break, reception, and/or book-signing. Special receptions are available by arrangement if space and time are available. This year, the exhibit hall will be in the same building as sessions.

Exhibit Tables
Exhibitors will be provided with two chairs and one 6-foot table, clothed but not draped. Limit of two persons per vendor. Additional tables are available for a reduced rate. A special shared table rate is offered to community organizations, artists, and small presses. Exhibits should not be so tall or so arranged as to block the view of other exhibits. Exhibit fee includes admission to all sessions for two people. Meals and ASA membership are not included but may be purchased separately.

Advertisements
Ads may be reserved for both the preliminary (mailed to over 2,000 people) and final programs as part of a package deal or for the final program only. Ads should be 300 resolution (DPI) and gray scale. PDF files are preferred and may be sent electronically. To be included in the preliminary program, ads must be received by November 16, 2012.

Sponsorship of Breaks, Receptions, and Other Events
Fees for sponsoring one of the breaks during the conference are available on the reservation form. Special receptions may be arranged (call number below for information).

Our Publisher’s Reception on Saturday March 23rd will highlight publishers/presses and feature your books and authors. All book-signings will be scheduled at this time to maximize attendance and not compete with any other sessions/events. See reservation form for fees and other details.

Please indicate your interest in sponsoring one of the above on the adjacent form.

For rates or to reserve an exhibit table, advertisement, or sponsorship, see the adjacent form. Return the form to the address below by November 16, 2012. All fees are due by January 16, 2013 and payable to the Appalachian Studies Association.

Space is limited so reserve early!

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